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NEW FORMS OF COASTAL TOURISM
FOR THE FUTURE OF THE LANDSCAPE
AND ECONOMIES BEYOND COVID-19

TOURISMS

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SEASCAPE is a biannual journal (in digital and print versions) that aims to represent an international reference for the exchange of knowledge and experiences about themes and problems concerning the coastal areas of the world. Every year, Seascape organizes 2 calls (one for each semester) open to the entire national and international scientific community, in order to select a shortlist of articles on specific topics. The identification of the papers to be published is entrusted to the Scientific Committee and to external scholars and takes place via a double blind peer review. Seascape has its own Code of ethics, drawn up according to the guidelines of the Committee on Publication Ethics (COPE). Seascape is committed to the respect of high standards of ethical behavior at all stages of the publication process. Authors, members of the editorial staff and members of the scientific committee, as well as publishers, are required to respect what is stated in the code of ethics.



Research area: GOOD TOURISMS - Honorable Mention

NATURALITÀ _ Rivaverde, Ravenna. Photo by Claudio Zanirato © 2018

Anche nei tratti di più intenso sfruttamento balneare, comunque, si possono scorgere aree superstiti, terreni abbandonati, zone naturali protette o luoghi "rinaturalizzati", insomma delle "pause" nel paesaggio della continuità, da cui riemerge un rapporto perduto con il mare. Quello che appare a prima vista una "marginalità" si scopre anche una risorsa, in quanto alternativa a tanta omologazione che ha reso perfettamente abitabile ed antropizzato un paesaggio, quello costiero, fino a prima del tutto naturale e disabitato. Prende così corpo un ritorno alle origini, quando i primi nuclei balneari ricercavano e decantavano la presunta "naturalità" della loro proposta, in una visione cosciente di paesaggio.

Surviving areas, abandoned land, protected natural areas or "renaturalized" places, or "breaks" in the built landscape, from which a lost relationship with the sea re-emerges, can also be discerned in the most intensively exploited beach areas. The apparent "marginality" is also a resource because it is an alternative to so much homologation that has made a landscape, the coastal one, previously entirely natural and uninhabited, perfectly habitable and anthropized. A sort of return to the origins takes shape: when the first seaside resorts sought and praised the presumed "naturalness" of their proposal, in a conscious vision of the landscape.



Above:
CARBONI ATTIVI _ Lido Cerano, Cerano, Brindisi.
Photo by Alessandro Parisi © 2022

Below:
L'IMPATTO _ Casalabate, Lecce.
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Above:
MURAZIONI _ Senigallia, Ancona.
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MARE INCATENATO _ Quercianella, Livorno.
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TOURISMS

NEW FORMS OF COASTAL TOURISM FOR THE FUTURE OF THE LANDSCAPE AND ECONOMIES BEYOND COVID-19

Tourism is a primary need, an unavoidable activity far from the stereotype of the superfluous to which it is often approached. We need tourism, holidays are not a luxury, but rather a necessity. So, let us clear the field of the misunderstanding that often leads us to consider the time of holidays as that of waste, as if there were a noble time to be devoted to working and a more prosaic one to be squandered on useless idleness and other amenities.

Certainly, tourism always has an impact on the territory and the communities that inhabit it. There can also be tourism that is good for those who practice it and those who receive it; an environmentally friendly tourism, capable of creating good growth, quite different from the touristic monoculture that suffocates like weeds do, all the surrounding economic and social vegetation.

This issue of Seascapes, through some articles coming mainly from Italy, but also from Spain, Portugal, Turkey, Japan and the USA, presents some reflections on forms of sustainable tourism. An invariant concept seems to be transversal to all the contributions published in this volume: cultural and environmental heritage are not only fundamental assets to be protected and defended from mass tourism, but they are also some fundamental drivers to carry out trials of innovation aimed at sustainability.

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