



# The financial health of a company and the risk of its default: Back to the future

Francesco Dainelli <sup>a,\*</sup>, Gianmarco Bet <sup>b</sup>, Eugenio Fabrizi <sup>b</sup>

<sup>a</sup> School of Economics and Business, University of Florence, Via delle Pandette 32, 50127 Florence, Italy

<sup>b</sup> School of Mathematical, Physical and Natural Science, University of Florence, Viale Morgagni 67, 50134 Florence, Italy

## ARTICLE INFO

### JEL classification:

G17  
G21  
G32  
G33

### Keywords:

Financial equilibrium models  
Probability of default  
Credit risk  
Idiosyncratic risk  
Forward-looking models  
Credit pricing

## ABSTRACT

We theorize the financial health of a company and the risk of its default. A company is financially healthy as long as its equilibrium in the financial system is maintained, which depends on the cost attributable to the probability that equilibrium may decay. The estimate of that probability is based on the credibility and uncertainty of the company's financial forecasts. Accordingly, we have developed an equilibrium model establishing ranges of interest rates as a function of predictable performance of a company, of changes in its financial structure, and foreseeable trends of its credit supply conditions. As an operating result, ours is a "tailored" failure scoring model that abandons stationary settings, where credit, market and idiosyncratic factors of risk interact dynamically in order to estimate intrinsically forward-looking PDs. This model promises significant operational impacts for financial intermediation and for validating the prospective financial information.

## 1. Introduction

When can a company be considered financially healthy? How can we measure and assess the risk (in terms of probability) that this financial health may decline and that the business will default? What contractual power does a borrower have over its lenders? What is the maximum debt a company can sustain in the face of its prospects? How can debt be restructured to restore the company's health? These questions constitute the cornerstones of finance.

As of yet, models evaluating the default risk of a company and, inversely, its financial health, have failed to produce solid results and their use and their technicalities are disparate in the finance world (corporate finance, credit risk management, financial intermediation, structured finance, project finance, corporate restructuring, etc.). Following several decades of research on the topic, the question of how to measure the probability that a company will fail to meet its contractual obligations on time (Probability of Default, i.e., PD) remains unresolved

(Campbell et al., 2008; Nozawa, 2017; Rajan et al., 2015). Clearly, this problem also impacts the issue of how to correctly price the default risk.

"The failure of models that predict failure" (Rajan et al., 2015; see also Hilscher & Wilson, 2017) is essentially attributable to two factors. On the one hand, (i) current valuation models underestimate financing constraints (Nikolov et al., 2021) and dynamic interdependent behaviors of operators; on the other hand, (ii) soft proprietary information—usually of a predictive nature—is neglected in creditworthiness evaluation systems (Agarwal & Ben-David, 2018; Gredil et al., 2022), where the firm's specific characteristics (asset volatility, growth opportunities, key partners, management team, fixed costs, productive capacity, information transparency, etc.) are fundamental to the scope (Abinzano et al., 2023; Kuehn & Schmid, 2014). For these purposes, the integration of human judgment is necessary in the credit evaluation process.<sup>1</sup> As a general result, credit ratings have difficulty estimating the borrower's idiosyncratic risk (Hilscher & Wilson, 2017). This form of risk is demonstrated to represent the principal element of variations<sup>2</sup>

\* Corresponding author.

E-mail addresses: [francesco.dainelli@unifi.it](mailto:francesco.dainelli@unifi.it) (F. Dainelli), [gianmarco.bet@unifi.it](mailto:gianmarco.bet@unifi.it) (G. Bet), [eugenio.fabrizi@unifi.it](mailto:eugenio.fabrizi@unifi.it) (E. Fabrizi).

<sup>1</sup> "Experience and judgment, as well as more objective elements, are critical both in making the credit decision and in assigning internal risk grades", FED - SR 98-25 (SUP) Revised February 26, 2021 - Sound Credit Risk Management and the Use of Internal Credit Risk Ratings at Large Banking Organizations. Since its 2004 revision (known as Basel II), the Basel Committee on Banking Supervision (2006) also aims for the development of credit evaluation systems integrated with proprietary data elaborated by human judgment. Also, The World Bank Group (2019) states: "The guideline [on credit scoring approaches] encourages the adoption of a human-centric approach, where innovation is applied with the human in mind".

<sup>2</sup> Idiosyncratic risk summarizes specific and distinctive characteristics of the company being analyzed, separate from those "generally" present in its market segment (market risk), making it more risky or less risky than average (competitive position, strategy and business model, operating leverage, financial structure, human capital; investment age, etc.). Therefore, the idiosyncratic risk is the response that such a company can give as a result of a market stress, reducing or amplifying the market risk.

in expected credit loss at the individual level (Nozawa, 2017), and to be fundamental for pricing objectives (Li & Zhang, 2019).

Basically, these errors result from models either fitted on data not deriving from any particular theory on the financial health of a company and the risk of its default or are based on an incorrect theory, which results in incorrectly defining the probability of default. Models built upon the wrong foundation, or no foundation at all, result in error. The translation of the score produced by these models in a probability of default presents another methodological error, because it is based on frequency analysis of past default behaviors (frequentist approach to probability), instead of looking at the future default drivers of the company in question. In other words, current models study the prediction of a probability instead of the probability of a prediction.

The use of these faulty models causes severe market inefficiencies (procyclicality, credit crunches, adverse selection, moral hazard, regulatory capital arbitrage). Moreover, when the regulatory capital of a bank is tightly linked to these models, the procyclicality effects may even be amplified (Becker & Ivashina, 2014), especially due to the poor consistency of banks' internal probability of default estimates (Stepankova & Teplý, 2023). This is why there is an increased need for models better able to consider the complexity of the financial market as well as the potentialities of the borrower, reacting to changes in real time, and leading to an evolution in the field of credit scoring.<sup>3</sup> In fact, in the summer of 2023, the USA took a swing of the axe at the internal models of the Basel agreements,<sup>4</sup> recognizing their unpredictability.<sup>5</sup>

These affirmations are based on the limitations of the main insolvency prediction models that our work aims to overcome, and for this reason, are examined in-depth in the following subsection of this introduction.

Taking into account the interdependence of operators, another field emerges for potential development, one that is as evident in practice as it is neglected in literature: the estimate of PD made by scoring systems is taken by banks as the basis for recalculating future interest rates to be applied to the borrower. This fact leads to bringing either relief or strain to future debt service (through lower or higher interest rates) and clearly causes a change in the solvency conditions of the counterparty and the relative PD being evaluated. This phenomenon is drastically ignored by current credit evaluation systems. Moreover, that change in PD would in turn produce further rate changes, and so forth.

In conclusion, the true challenge is the development of a theory about the financial health of a company. We need a clear conceptualization of the phenomenon that causes a company's financial distress to begin, develop and erupt in order to analyze and predict the future

<sup>3</sup> "Credit scoring has a bright future. There are three potential developments: risk-based pricing [by introducing idiosyncratic risk into evaluations], profitability scoring [by developing systems which look to the future potential of the borrower], and a systems approach that contributes to this bright future [by means of a unitary model of granting, monitoring, renewal, and pricing]", Johnson (2002).

<sup>4</sup> The Office of the Comptroller of the Currency, the Board of Governors of the Federal Reserve System, and the Federal Deposit Insurance Corporation propose "to remove the use of internal models to set credit risk and operational risk capital requirements (the so-called advanced approaches)", Basel III Notice of Proposed Rulemaking, July 27, 2023.

<sup>5</sup> "In the agencies' previous observations, the advanced approaches have produced unwarranted variability across banking organizations in requirements for exposures with similar risks. This unwarranted variability, combined with the complexity of these models-based approaches, can reduce confidence in the validity of the modeled outputs, lessen the transparency of the risk-based capital ratios, and challenge comparisons of capital adequacy across banking organizations", Basel III Notice of Proposed Rulemaking, July 27, 2023. This development is poised to be revolutionary for the international credit system and envisions the development of an "expanded risk-based approach", which "would be more risk-sensitive than the current U.S. standardized approach by incorporating more credit-risk drivers (for example, borrower and loan characteristics) and explicitly differentiating between more types of risk".

poor performance of a borrower and to evaluate the possibility (risk) it is not able to meet its obligations on time. Moreover, the challenge lies in elaborating a model that quantifies the probability of that event occurring under a coherent probabilistic framework, where idiosyncratic risk drivers—evaluated by the use of soft information and human skills—are fundamental to the scope.

In principle, the financial health of a company depends on maintaining an equilibrium between its demand for and its supply market of credit. It is a function not only of the conditions of the borrower's demand—the subject of models developed thus far—but also of the conditions of intermediaries that constitute its credit supply segment (competition, yield curves, availability of information, analysis capacity, etc.). In fact, all of these factors directly influence the ability of the company applying for credit to stay in the market, because they define the availability of resources that are or will be accessible to it and determine at what future cost.

On the basis of this evidence, we form a theory and develop a model which both attempt to meet the challenges outlined above and answer the questions raised in the opening.

We start from the assumption that a company is financially healthy as long as it is able to maintain equilibrium in the financial system, securing the confidence and interest of those who are asked to grant capital in moments of major need, namely, financial institutions. Equilibrium is lost and a company defaults<sup>6</sup> when no lender on the market is willing to provide a loan to that company whose cash inflow inadequately covers its cash outflow (the word "default" derives from the French "défaut" meaning lack, shortage or insufficiency). Credit (from the Latin "creditum": to lend confidence in someone's or something's future potential ability) and the interest of financial operators (from which the "interest" rate derives, whose magnitude is inversely proportional to the "interest" shown by lenders) both depend on the credibility (credit-confidence) of the company's forecasts. The credibility of the business plan in turn depends on the evaluation that the lender makes of the expected solvency<sup>7</sup> (from the Latin "solutum": the ability to "release", in this case, the binds of debt by means of future payments<sup>8</sup>) of the counterparty, which must inspire confidence (not by chance the word "debtor" derives from the future participle of the Latin "debere", to owe). Based on the lender's skill at analyzing (sometimes confidential) information about a borrower, the lender makes an assessment of the risk of non-fulfillment of the business plan and of the company's corresponding failure (from the Latin "fallo": delude, disappoint, deceive, in this case, economically). This assessment is translated into a default probability,<sup>9</sup> which in turn powers the lender's incentive system: together with other risk factors (such as LGD), this

<sup>6</sup> "We distinguish among three concepts associated with the inability to pay" (Bouteille & Coogan-Pushner, 2021): "Default is the failure to meet a contractual obligation", meaning that the company is forced to shut down. When a business defaults, it may or may not be in conditions of insolvency, "which describes the financial state of an obligor whose liabilities exceed its assets". If a business is insolvent, it often goes into "bankruptcy, which occurs when a court steps in upon default after a company files for protection... of the bankruptcy laws". For purposes of this work, we focus on the concept of default.

<sup>7</sup> "In dynamic moral hazard models, financing constraints arise from asymmetric information between financiers and insiders. Such asymmetry of information gives rise to the possibility that insiders "divert" or blatantly steal cash flows", Nikolov et al. (2021).

<sup>8</sup> For this reason, expected cash flows are demonstrated to be the most important information in the decomposition of the default risk estimation (Gredil et al., 2022; Nozawa, 2017).

<sup>9</sup> That the assessment of the PD is a matter of (future) expectations is recently stated by the Office of the Comptroller of the Currency, the Board of Governors of the Federal Reserve System, and the Federal Deposit Insurance Corporation, Basel III Notice of Proposed Rulemaking, July 27, 2023. See note 19.

system determines the minimum threshold for the fair remuneration of capital lent or to be lent.

While it may seem all sorted out, that is not the case: the establishment of these interest rates changes the numbers of the business plan and thus affects the company's financial health by making future borrowing cheaper or more expensive. This adjustment then alters the PD estimate, which in turn determines new interest rates. This conundrum may be resolved in one of two circumstances: either (i) an equilibrium is achieved, reaching a rate at which the PD does not change further. In this case, the company is in equilibrium on the market because it is in good faith with some market operators; or (ii) it fails to reach equilibrium because a vicious cycle is set in motion wherein a continually increasing PD estimate would require higher and higher interest rates to compensate for the potential risk. In this case, the company does not earn market trust because the risk does not appear to be adequately rewarded at any rate.

In order to solve this iterative problem and verify the existence of one or more rates at which the PD does not undergo substantial change, we apply the fixed-point mathematical method. Perhaps surprisingly, we find that this method is only able to reveal a few fixed points, which we consequently consider stable. In order to find the remaining (unstable) fixed points, we resort to the `fzero` MATLAB routine. The choice of this routine is dictated by numerical constraints.

The main contribution of our study consists of developing a theory about the financial health of a company, based on the maintenance of equilibrium in financial systems characterized by lasting belief manipulation effect in dynamic agency settings with learning and uncertainty (Clementi & Hopenhayn, 2006; Cvitanic et al., 2013; He et al., 2017), and with rival interdependent principal-agent remuneration systems. Under a coherent probabilistic framework—of a Bayesian interpretation—a second contribution is the development of a model able to calculate the probability of default and to establish ranges of equilibrium interest rates within which the contractual powers and competitive forces of operators find points of convergence as a function of predictable company performance (variability of cash flow drivers), of changes in its financial structure (leverage intensity, debt maturity structure) and foreseeable trend of its credit supply conditions (rate curves, competition, availability of information, analysis tools, etc.).

The development of the theory and model produces further three contributions: (i) each company— or rather, each business plan it presents— has its own expected default probability, the formulation of the best prediction made at that point, which, therefore, is to be considered fixed for any future moment. Accordingly, the rate regime among different forms of debt depends on exogenous factors to the PD; (ii) our model jointly elaborates credit, market and idiosyncratic risk drivers, accounting for the expected and unexpected evolution of debt structure over time, and introducing human capabilities into the evaluation. As such, it provides an intrinsic forward-looking estimate of the expected portion of PD; and (iii) our PD is not independent of demand variables (a higher or lower LGD, for example, allows for rates to be set at higher or lower levels) or of credit supply (especially the interest rate), as these lead to lighter or heavier debt service by means of the “transmission belt” of interest expenses.

The operative result of our study is a model that abandons stationary settings, and generates a forward-looking, real-time responsive scoring system for assessing the credit risk of a company. The input variables of the model are based on an operator's skills, know-how, and information. The techniques<sup>10</sup> he or she uses are customized on

<sup>10</sup> As early as 1999, the Federal Reserve stated that “credit risk assessment policies should also properly define the types of analyses to be conducted for particular types of counterparties based on the nature of their risk profile. In addition to customization of fundamental analyses based on industry and business line characteristics, this may entail the need for stress testing and scenario analysis”, FED, Supervisory Guidance Regarding Counterparty Credit Risk Management - SR 99-3 (SUP). More recently, see EBA (2020).

a judgmental basis (Clement & Tse, 2005; Fracassi et al., 2016) as a function of multiple competitive and strategic factors/information, and allows analysts (Crane & Crotty, 2020; Gredil et al., 2022) and relationship bankers (Bharath et al., 2011; Brown et al., 2021; Chava et al., 2021; Han & Zhou, 2014) to more accurately evaluate and price risk.<sup>11</sup> Thus, just as in the popular film *Back to the Future*, we imagine returning to the beginning of the 1960s, before the development of “mass” scoring systems, to divert the history of the financial intermediation market by implementing “tailored” scoring systems modeled on the rising fundamental analysis techniques. A real-world application of our model is developed based on a case study of Revlon, an American giant in the cosmetic industry, which recently filed for Chapter 11 bankruptcy status and is now emerging from it with a recovery plan.

The remainder of this article is organized as follows: Section 2 theorizes the development of company distress leading to default and conceptualizes the study of its occurrence probability; Section 3 develops the model; Section 4 presents and discusses the results; Section 5 presents the empirical results of our model tested in the “Revlon” case study, and Section 6 concludes.

### 1.1. Limits of default prediction models

The dominant models in literature and those most widespread among market operators— primarily the banks (for the U.S. market, see Treacy and Carey (2000))— are founded on the discriminant-logit-probit analysis (reduced-form models), spread thanks to the regimentation of banking rules as well as the standardization of the credit evaluation processes in larger and larger banks (Stein, 2002). These systems look for commonalities in the distress paths of defaulted companies and trace an “identikit” by means of a few diagnostic indicators. This early family of reduced-form models is ‘not founded on a theory of the firm or on any theoretical stochastic processes for leveraged firms’ (Crouhy et al., 2001) because it was born under a different paradigm, aimed to provide a score— not a probability— to help the credit evaluation process.<sup>12</sup> As a result, reduced-form models that have been rigidly and wrongly employed suffer from important limitations. We explain six of these limitations.

First, they are based on lag measures and not on lead measures. The real drivers of corporate performance and the consequent ability of a company to remain on the market are its competitive and strategic behavior, the true source of idiosyncratic risk. These drivers are summarized by proprietary soft information, which is expensive to acquire, and has an intrinsic prospective nature and value, without which any credit risk assessment system malfunctions (Rajan et al., 2015). Two others follow from this limit: (i) these models have a strong predictive capacity in the short term, as they are based on lag indicators, ‘but this may not be very useful information if it is relevant only in the extremely short run, just as it would not be useful to predict a heart attack by observing a person dropping to the floor clutching his chest’ (Campbell et al., 2008). Therefore, the information is late in the decision-making processes of creditors (this is especially true for indicators based on credit history data, which are obviously the consequence, and not the cause, of the financial stress)<sup>13</sup>; (ii) they are

<sup>11</sup> “Our estimates suggest significant financing constraints due to agency frictions and highlight the importance of identifying their sources for firm valuation” (Nikolov et al., 2021).

<sup>12</sup> Altman (1968) never speaks about probability, as his original research question relates to “the quality of ratio analysis as an analytical technique”. In fact, he concludes that “because such important variables as the purpose of the loan, its maturity, the security involved, the deposit status of the applicant, and the particular characteristics of the bank are not explicitly considered in the model, the MDA should probably not be used as the only means of credit evaluation”.

<sup>13</sup> In the medium term, the predictive power of accounting ratios is demonstrated to be non-negligible and is better than market measures (Campbell et al., 2008).



intrinsically backward-looking, but the past “portrait” of a company is often not an accurate indicator of its future plans and strategy, especially in advanced, highly innovative and turbulent economies. In fact, Rajan et al. (2015) find that “a statistical model fitted on past data underestimates defaults in a predictable manner”. To stem these problems, an attempt was made to take into account the time-series evolution of the predictor variables, using macroeconomic data (Chava & Jarrow, 2004; Das et al., 2007, and subsequent works). The results at the level of portfolio risk management improved, but the response of the individual borrower to macroeconomic trends (i.e., idiosyncratic risk) continues to be neglected.

Second, they are mainly based on accounting indicators which: (i) are erratic, with statistical distributions difficult to manage (Campbell et al., 2008 improve the predictive power of these models using scaled prices), (ii) are affected by the accounting environment and accounting policies,<sup>14</sup> (iii) portray a situation which, by the time of the scoring update, has already passed by a few months “and thus does not fully convey the dynamics of the firm and the continuous process leading to bankruptcy” (Crouhy et al., 2001), and (iv) need to be periodically reviewed and changed as their influence on default risk changes over time precisely because risk factors differ from crisis to crisis (Ding et al., 2023) and this operation is not easy to conduct ex ante.

Third, they have margins of error that are not insignificant because: (i) each company has its own history and its own decay trajectory which can only partially resemble the statistical “identikit”, (ii) the predictive capacity of many of these models is tested out of sample, even though back-tests are carried out (Coppens et al., 2016), and (iii) the predictive capacity of the different branches of reduced-form models changes dramatically in times of crisis (Ding et al., 2023).

Fourth, they cannot be applied to start-ups.

Fifth, they do not take into account their impact on the company’s financial health. In fact, any change in the estimated PD alters the future cost of debt (except for fixed-rate contracts). Consequently, the debt service will be more or less onerous for the borrower. So why shouldn’t the PD be affected?

Sixth, they generally work on the total magnitude of the debt position, not taking into account the structure and heterogeneity of debt, which instead influences, often heavily, the debt service charged each year.<sup>15</sup>

In addition to these models that power the IRB systems of the vast majority of banks, other models developed by the literature have also come into use. The main reference is to structural models, also used by certain rating agencies (CreditMetrics and KMV). Unlike reduced-form models, structural models are based on a business theory. Here, the default is seen as the event where, on a certain date, the shareholders are no longer interested in continuing the business because the market value of its assets is less than the market value of its liabilities (Merton, 1974). Now, the fault is methodological: looking at the capacity of the current value of assets to cover the liabilities, if anything, the (potential) insolvency is evaluated and not the default (see note 6). Structural models investigate the wrong phenomenon. As a result, the tools they use are incorrect for running solvency analyses because: (i) assets count when they produce cash-flow regardless of their current

<sup>14</sup> Beaver et al. (2005) find a “deterioration in the predictive ability of financial ratios for bankruptcy due to increased discretion or the increase in intangible assets not being offset by improvements due to additional FASB”.

<sup>15</sup> Rauh and Sufi (2010): “We begin by showing the importance of recognizing debt heterogeneity... Studies that treat corporate debt as uniform have ignored this heterogeneity, presumably in the interest of building more tractable theory models or due to a previous lack of data”. On the importance of taking into account the dynamic capital structure, see also Kuehn and Schmid (2014).

value, and debt counts when it must be paid,<sup>16</sup> and (ii) there are enormous difficulties in isolating default risk (above all, its idiosyncratic component) by managing market values,<sup>17</sup> as they include many other important factors, not always of a rational nature (Gredil et al., 2022; Nozawa, 2017).

In the end, the contingent claims approach as well does not provide a proper (default) probability but rather a Distance to Default. From an operative point of view, the biggest limitation of these models is that they can only be applied to a very small group of companies— those that are listed. Moreover, this approach too suffers from the shortcomings of market-based measures, which are affected by transitory shocks (Gredil et al., 2022).

Lastly, more recently, machine learning has also made its contribution in this field (Fuster et al., 2022; Sirignano et al., 2016). The results are not positive and appear to be generalizable to the field of credit scoring study: a mathematical–statistical technique— as sophisticated as it may be— that does not rely on sound corporate theory “produces predictions with greater variance than a more primitive technology” (Fuster et al., 2022; see also Crouhy et al., 2001; Rajan et al., 2015).

All of these families of models produce scores that need to be translated into a probability. For this purpose, different statistical techniques based on survival analyses are employed (for instance, frequency tables and transition matrices) under a frequentist approach to the study of probability. Considering the structure of our problem (the study of the company’s PD largely depends on idiosyncratic drivers<sup>18</sup> and exogenous variables slightly controllable at the individual level), the frequentist approach to the study of the single PD is improper. In fact, following this framework, we are finding the probability that the company under evaluation will fail in the future if it were to find itself in similar environmental, competitive and financial conditions experienced by other companies in the past— even in vastly different sectors— which subsequently went bankrupt. Clearly, the message we are searching for is different.

These significant methodological mistakes imply the loss of predictive power of individual PD calculated by current models. The term structure of supposed conditional default probabilities is built on this mistake (Duffie et al., 2007; Jarrow et al., 1997), as well as on the lifetime PD model which thrives to adopt the recent IFRS 9 (Beygi et al., 2018). In fact, as a general result of this half a century history, the validation of the probability models of default with traditional measurements has also proven erratic, due to the high entropy in the system (Tsukahara et al., 2016). Again, in the end, without a clear conceptualization of the default event based on a correct business financial health theory, not even the occurrence probability of that event can be estimated with a correct predictive value.

<sup>16</sup> Future periods with high negative cash flow also may occur when the market value of assets is highly positive— compatible with the shareholder’s “gamble”— during which the lenders may decide not to further support the debtor and call back the money. The lender’s logic is different from that of the shareholder.

<sup>17</sup> “The equity market has not properly priced distress risk” (Campbell et al., 2008; see also Chen et al., 2022; Nozawa, 2017). Investigating market variables and default risk, Gonzalez-Uribeaga et al. (2015) “have shown that default risk premium is basically attributable to the jump component and the premium for the continuous component is virtually null”. In our opinion, one cause of this anomaly may lie precisely in the impossibility of stock market measures to isolate, value and even collectivize the great weight of soft information for the purposes of solvency analysis, where idiosyncratic risk plays a fundamental role (Koerniadi et al., 2015). In fact, this anomaly was found above all in companies with low analyst coverage and institutional ownership, which are likely difficult to arbitrage.

<sup>18</sup> “We reject the hypothesis that firms’ default times are correlated only because their conditional default rates depend on observable and latent systematic factors” (Azizpour et al., 2018).

Adding the methodological limitations of the models to the limitations derived by the frequentist approach in the subsequent PD calculation/conversion, stationary and backward-looking rating systems are inexorably generated (see Lucas critique in Mensah (1984)). As a consequence, current credit origination, monitoring, and pricing processes of financial operators generate inefficiencies in the market, because: (i) they are inevitably procyclical (Lowe, 2002) thus, perhaps making true the famous Mark Twain quote that a “banker is a fellow who lends you his umbrella when it’s sunny and wants it back when it begins to rain”. (ii) They lead to credit crunches (Behn et al., 2016), also because startups cannot be evaluated (think of the average lifespan of a high-tech company). (iii) “A blind reliance on statistical default models results in a failure to assess and regulate risks taken by financial institutions” (Rajan et al., 2015) and this impoverishes the banking culture because it flattens the skills, competences and information superiorities of the operators and thus lowers the competitiveness of the system. (iv) They amplify market inefficiencies because companies that have performed poorly pay more interest (even if they had exceptional business opportunities) and this contributes to worsening their financial situation, starting a vicious cycle that leads to the self-fulfillment of backward-looking systems. (v) Measurement criteria of financial assets in the intermediary’s balance sheet and stress tests based on these rating systems evidently infects the calculation of the regulatory capital position with the same problems (Behn et al., 2016; Cortés et al., 2020) and this tightening may amplify the procyclicality (Becker & Ivashina, 2014). In the end, adverse selection and moral hazard phenomena are generated if companies are not and do not feel correctly evaluated. All these factors damage the main transmission belt of monetary policy impulses.

## 2. Theory

### 2.1. Default and the probability of its occurrence

Since we are interested in studying default in order to predict it, we need to understand the genesis and the deflagration of this phenomenon. Therefore, the central question is: how and when does a company go into default?

Each company pursues its own strategic plan under the going concern hypothesis, which assumes maintaining support of all its creditors. When the company faces a more difficult scenario compared to its original plan, this causes cash shortages which have an impact on treasury management. If these demands are so burdensome (imagine a serious, extraordinary event) that the company treasury is in severe distress, default can occur immediately. It is very difficult to predict these types of events. More likely, default is a slower trajectory of financial stress— and therefore, less difficult to predict— the result of which is a gradual decline in the company’s strategic and competitive strength. Focusing on this aspect of default, we estimate the so-called “expected” portion of PD, or rather, to what extent a company (and its strategic plan) is expected to fail and thus cannot pay its debts.<sup>19</sup>

In practice, a gradual decline in competitiveness entails greater cash shortages than planned, which, as mentioned above, fall on

<sup>19</sup> This PD framework was recently expressed by the Office of the Comptroller of the Currency, the Board of Governors of the Federal Reserve System, and the Federal Deposit Insurance Corporation, Basel III Notice of Proposed Rulemaking, July 27, 2023: “The proposal would introduce an enhanced definition of a defaulted exposure that would be broader than the current capital rule’s definition of a defaulted exposure under subpart E. <omission> Under the proposal, a defaulted exposure would be any exposure that is a credit obligation and that meets the proposed criteria related to reduced expectation of repayment”.

treasury management. In particular, it is the “seasonal and the working-capital loans”<sup>20</sup> that provide a business with short-term financing for inventory, receivables, the purchase of supplies, and all other cash needs, including debt service (principal and interest<sup>21</sup>) to act as a liquidity buffer and insurance (Gatev & Strahan, 2006; Kashyap et al., 2002).<sup>22</sup> This is aligned with the principles of finance (Holmström & Tirole, 1998; Shockley & Thakor, 1997) that have recently highlighted the benefits of flexibility in short-term facilities and their interest rate structure with respect to term loans.<sup>23</sup>

If these cash shortages increase and are not reabsorbed, the corporate distress deepens and credit lines are used more intensively (Brown et al., 2021; Campello et al., 2012; Ivashina & Scharfstein, 2010).<sup>24</sup> The company reviews its projects baseline according to the severity of the distress, sometimes even radically (for example, changing sales and purchasing policies in certain business areas, foreseeing a recapitalization, changing some managers, etc.). If, once again, the plan faces worse conditions than expected, greater cash shortages are unloaded— also improperly<sup>25</sup>— on the short-term debt (unless the plan is modified, for instance foreseeing a bond issuance). The rate on these credit lines— generally variable (Shockley & Thakor, 1997) especially for distressed firms (Brown et al., 2021)— increases due to the greater risk perceived by the creditor (contractually, see Shockley and Thakor (1997)); for empirical results, see among others Campello et al. (2011)) and this contributes to worsening financial conditions and increasing the cash outflows linked to the debt service itself. Consequently, companies going through liquidity distress cannot help but continue using short-term facilities.<sup>26</sup> Banks, as a “liquidity provider of last resort” (Gatev & Strahan, 2006), must evaluate whether, and to what extent, to provide additional or backup credit lines.

If the financial distress continues, credit lines become almost fully drawn down (Luo & Murphy, 2020; Zhao & Yang, 2019) and this sends signals of greater distress to lenders, which, in turn, tend to further increase interest rates and limit access to credit lines (Acharya et al., 2014; Campello et al., 2011; Ivashina & Scharfstein, 2010; Sufi, 2009). Even medium-long term credit behaves in much the same way (credit

<sup>20</sup> The FED distinguishes “commercial and industrial loans” in two branches: (a) seasonal and working capital loans; and (b) term loans. The first types of loans are often structured in the form of an advised line of credit or a revolving credit line. They are short-term facilities that can be flexibly used for a variety of purposes, generally renewed at maturity, periodically reviewed by the bank, without a fixed repayment schedule. See section 2080.12080.1 of Commercial Paper and Other Short-term Uninsured Debt Obligations and Securities - Commercial Bank Examination Manual - FED.

<sup>21</sup> “The Company believes its existing balances of cash, cash equivalents and marketable securities, along with commercial paper and other short-term liquidity arrangements, will be sufficient to satisfy its working capital needs, capital asset purchases, dividends, share repurchases, debt repayments and other liquidity requirements associated with its existing operations” - Apple Annual Report 2020, Form 10-K (NASDAQ:AAPL), Published: October 30th, 2020.

<sup>22</sup> The short-term credit facilities cover the daily unexpected and fluctuating cash needs, both for the nonfundamental component of cash flow volatility (Brown et al., 2021) and for severe financial market disruptions or long-term operational problems (Acharya et al., 2014; Berrospide & Meisenzahl, 2015).

<sup>23</sup> “We show that without commitment, firms prefer short-term debt for any positive targeted debt financing” (DeMarzo & He, 2021).

<sup>24</sup> In times of liquidity distress, this way of financing is generally the least demanding in terms of cash needs, since it requires the payment only of interest, and not also of the principal (Campbell et al., 2021).

<sup>25</sup> “The following are potential problems associated with working-capital and seasonal loans: *i. working-capital advances used for funding losses*. A business uses advances from a revolving line of credit to fund business losses, including the funding of wages, business expenses, debt service, or any other cost not specifically associated with the intended purpose of the facility”, Section 2080.12080.1 of Commercial Bank Examination Manual - FED.

<sup>26</sup> “Distressed borrowers exclusively issue short-term debt”, Hu and Varas (2021).

crunches and worsening contractual conditions) due to the violation of covenants (Chodorow-Reich & Falato, 2022; Sufi, 2009), further aggravating the company's situation at this critical moment.

During such difficult phases when the company and its lenders are deciding whether or not to “pull the plug”, we witness the phenomenon of “zombie lending” (Hu & Varas, 2021): banks tend to renew short-term credit lines to support cash needs that cannot be postponed— even when covenants are violated (Campello et al., 2011)— as long as they believe in a minimum profitability on their investment. Then there comes a time when no bank on the market is willing to grant/extend short-term lines of credit anymore because none believes it to be beneficial at any interest rate, thus, “when the scheduled payment becomes due and the company does not have enough funds available, it defaults” (Bouteille & Coogan-Pushner, 2021).<sup>27</sup> The company itself, or a third party, decides that the distress is irreversible and concludes to cease, or demand the cessation of, the activity.

This distress path for any company may unfold in a more or less intense and rapid way, thus every company has its own (higher or lower) probability of default. But there's more. Each strategic plan can lead into default, sooner or later, and with different trajectories, therefore each plan that a company could present to the market has its own probability of entering into default. Therefore, an important conclusion is that the expected PD concerns the probability that the company may fail in carrying out its current plan.

Trying to theorize the distress path described above, we can affirm that the “expected” default event is the apex of the trajectory of an unplanned chain of events that lead to stress the short-term facilities of a company unable to find an exit strategy out of the distress. Breaking down this definition, default occurs when the company is in the condition:

- (a) of facing unplanned cash flow needs (paying suppliers, employees, interest, etc.);
- (b) that no lender is willing to support the company by granting short-term facilities;
- (c) that it is unable to develop a credible alternative restructuring plan.

The probability of occurrence of this combined event is very difficult to estimate. Having the company's business plan and future economic and competitive forecasts in hand, points (a) and (b) above can be forecasted, which is what we will do. What seems impossible to predict are the potential restructuring changes that managers, shareholders, or even third parties (including the State) might make in times of distress— point (c). If this is true, we need to introduce a strong assumption in order to continue: that the company has no possibility of developing alternative plans to the one presented (or rather, any alternative plan cannot be known). Therefore, the “expected” PD of a borrower is equivalent to the probability of failure of its plan implemented to date, which is the best forecast made as of today of its future financial performance. Evidently, this assumption leads to a defect in the PD estimate, which often risks being overestimated, even considerably, compared to the actual figure. Luckily, this overestimation is lower for companies already in financial distress, which evidently have fewer paths to take before going default.

<sup>27</sup> He and Xiong (2012) demonstrate that the “credit risk originates from firms' debt rollover” linked to short term maturity, and Sufi (2009) “[provides] evidence that lack of access to a line of credit is a more statistically powerful measure of financial constraints than traditional measures used in the literature”.

## 2.2. The forecasting of default

The above definition of default needs to be put into practice. Specifically, excluding the assumption in point (c), it is necessary to verify the manifestation of the other two conditions (a) and (b). Regarding condition (a), the goal is to model the path of decline of a company's financial health under the future evolution of its business plan. It is necessary to simulate the possible onset and deterioration, year by year, of unexpected times of cash flow shortage<sup>28</sup> and outline a variety of distressed trajectories. To do this— in exercising the principal's monitoring function in a long-term contractual relationship (Clementi & Hopenhayn, 2006; Cvitanic et al., 2013; He et al., 2017)— a financial analyst/operator revises and validates the assumptions on which the plan is based. They estimate future credit availability and interest rates (credit risk), market trends and their vulnerability (market risk), and finally, in response to these forecasts, the company's potentials and vulnerability (idiosyncratic risk). To do this, analysts implement fundamental analysis tools<sup>29</sup> (American Institute of Certified Public Accountants, 2017; Chartered Financial Analyst Institute, 2014; EBA, 2020; ISA 570, 2016; ISAE 3400, 2007; IVS 105, 2020; IVS 200, 2020). This review aims to define:

- (1) the levels of bias (accuracy analysis). Prospective financial communication to the market is affected by the classic problems of moral hazard, and there is a risk that it could be characterized by positive bias. The assumptions are revised on the basis of the credibility levels that the analyst attributes to the plan and to its financial projections.
- (2) The degrees of uncertainty (dispersion analysis). The uncertainty of the estimates is quantified in levels of variability that the analyst assigns to the distribution of the probability of verification of all relevant quantities (assumptions), based on publicly available information, confidential information (also depending on the extent and duration of the credit relationship), analytical tools used, skills, and experience.

This revision is carried out through the construction and simulation of a variety of hypothetical scenarios on the basis of which analyst consensus and risk estimates are elaborated by means of a plurality of historical analysis tools (correctly based on frequentist approach, which gives the analysis more objective) and soft more or less proprietary information.

In line with the definition of default (lack of financial resources to repay the debts), the simulation generally takes place on the operating and investing cash flows (Free Cash Flow) that the company will produce in the future and on the related financial commitments (debt service).<sup>30</sup> The difference between the operating cash flow and the debt service is discharged— positively or negatively— on the net short-term financial position.

As for the aforementioned condition (b), a credit institution loses interest in financing the company when it estimates that it can no longer exploit a minimal benefit. This occurs when the lender believes that the debtor has entered into irreversible distress and is no longer capable, even in the distant future, of producing sufficient residual cash

<sup>28</sup> It was found that the main source of agency conflicts in private firms is the cash flow estimate diversion. This diversion drives the investments of a company and the related financial structure, Nikolov et al. (2021).

<sup>29</sup> See note 10.

<sup>30</sup> The debt service can be integrated with the equity service. In fact, in large companies with a low stock ownership concentration, the payment of dividends can be considered a mandatory cash outflow. It is also true that a company in severe distress generally avoids distributing dividends. The choice is left to the analyst, who can assign levels of bias and degrees of uncertainty to the dividends planned to be paid.



flow to pay at least fair interest on the debt.<sup>31</sup> In fact, in this case the interest would be added to the debt, increasing the losses in the credit relationship over time (growing Exposure At Default). Therefore, default occurs when the bank believes that the short-term facilities are growing irreversibly.

The problem remains of predicting the moment when the distress becomes irreversible. Each business plan consists of an initial analytical forecast period (a period of time necessary for the effects of certain changes explicit in the assumptions to take place) and of a subsequent stabilization of the situation. An event becomes irreversible when it can no longer change state. Therefore, the evaluation of distress irreversibility can only be carried out during the steady state. During the initial period, prolonged and increasing moments of cash shortages do not necessarily mark an irreversible distress but rather can give rise to subsequent moments of solvency. Until the forecast actually reaches a steady state, a determination cannot be made (think of the development of successful giants such as Tesla, which had to go through years of increasing financial needs and debts). Thus, an important conclusion is that distress is irreversible when short-term credit facilities constantly increase in a steady state.<sup>32</sup> This signifies that the company, while executing its business decisions at full capacity, is still unable to repay its financial commitments and thus, the plan fails, demonstrating the failure of investments made and the related financing capital.

In moments of granting, renewing, or monitoring short-term credit lines, the situation is more complicated than described above. In these moments, the default probability is estimated by the lending institution and translated into an affordable interest rate to be requested/applied in the future (in the case of distressed companies, the bank is substantially the price-maker; see [Brown et al. \(2021\)](#)). The problem is that this rate alters the estimate of the default probability itself, more or less markedly affecting future cash outflow to service the debt and, therefore, causing the company to decline more or less rapidly towards a situation of irreversible growth of short-term credit facilities. By modifying the PD estimate, the credit pricing also changes again, thus starting a loop. This activates two alternative circles: a vicious circle, when the bank's valuation is detrimental (when the PD estimate raises rates, which in turn raises the PD), and it drains liquidity for the payment of increasing interest; or a virtuous circle, when the valuation is ameliorative, because it allows the borrower to save financial expenses. If the vicious circle does not interrupt itself at a point that keeps the company in equilibrium (i.e., when the worsening of creditworthiness equates to a more than proportional rate increase), it means that there is no rate at which the business plan is sustainable that also satisfies the lender at the same time. Thus, we can better specify that default occurs when an operator believes that there is no interest rate able to cover the estimated cost of the probability of irreversible growth in short-term credit facilities.

Our model operationalizes this theory.

The intrinsic heterogeneity and the high entropy of this research context makes a unified and objective analytical approach hard, if not impossible, to implement. The most popular approaches in the literature ignore the complexity of this problem in favor of ever more sophisticated backward-looking modeling schemes. On the other hand, in order to design a successful forward-looking model, we believe that the partial (lack of) knowledge of the system itself must be incorporated as a feature of the model itself. This ontological vision of the probability corresponds to a Bayesian probabilistic approach, which responds to the following question: what is the probability that the company under evaluation will fail, predicting the trend of the environmental, competitive and financial conditions in which it may find itself in the future?

<sup>31</sup> "An obligor is unlikely to pay where interest related to credit obligations is no longer recognized in the income statement of the institution due to the decrease of the credit quality of the obligation", [EBA \(2016\)](#).

<sup>32</sup> See proof in [Proposition 1](#) in [Appendix](#).

Developing our theory under this approach, we deduce an important theoretical finding: the probability that the plan will fail must be a single numerical estimate, given that it refers to a single temporally identified event (short-term debt growth in a steady state). This assumption contrasts with literature and practice that are based on a frequentist approach to probability, which we have already criticized (see [Section 1.1](#) of the previous paragraph). If the probability of the plan default is unique, it must also be the same for every fraction of time during which the plan is carried out before the moment of reaching the steady state. We do not claim there is no 1-year PD, rather that the probability is the same as that of the best estimate, because any alternative calculation of PD would require additional information unavailable at that time. Evidently, in every successive moment in which the information is updated, the PD can be recalculated.

If this is true, then there is another important theoretical conclusion: under a certain capital structure planned under specific plan assumptions, the pricing of each form of debt, regardless of the year concession and maturity, is based on the same PD. In other words, if rates depended exclusively on the PD, then all current loans (except those at fixed rates) and all future ones (in any year they were contracted) would have the same rate. We do not assert that pricing is independent of maturity or that a different mix of financial sources have no impact on pricing. In fact, evidently, a different maturity brings contractual characteristics and risk factors (first and foremost, Exposure At Default) that lead the rates to differ. Equally evident is that a different balance between equity/short-term and long-term debt influences the PD— sometimes even heavily— because it sizes and distributes cash outflows variously over time, alleviating or worsening the borrower's financial situation.

In this context, the term loans simply constitute a plan assumption, which, like the others, generate their residual effect on the short-term credit lines (see notes [20](#), [21](#) and [22](#)). In compliance with the above theoretical statements, the validation of these assumptions takes place using the same PD, even though the pricing of each term loan can be adjusted for a multiplicity of factors (for example, a different LGD).

Finally, in addition to his or her own calculations, each operator also thinks about the possible choices of other operators asked to support the plan. In practice, each financial operator tries to predict the solvency analyzes run by other operators interested in the company by reflecting on the information and skills that he or she presumes to possess (for example, a relationship bank rationalizes differently than a new-entry bank). All the work of the financial operator translates into a forecast of interest rates that will be applied on its own credit lines and term loans and on those of other lenders interested in support the borrowing company.

### 3. Model

Our goal is to mathematically operationalize the theory of forecasting of default as presented in [Section 2.2](#) in order to build a model capable to verifying- given certain input variables and its bias and uncertainty- if and at what rates virtuous circles (under the definition that equilibrium is the interest rate which is both sustainable by the business plan and satisfactory for the capital lenders) or vicious circles (the default state) will likely trigger in the future. Concretely, in this scenario based modeling, the interest rate will be recalculated until the PD changes and vice versa. We model long-term credit relationships under asymmetry, uncertainty, signaling, and dynamic learning ([He et al., 2017](#)). Furthermore, we assume rival interdependent incentive systems between the principal and the agent.

For simplicity, we consider the financial position financed only by banks, with the same interest rate functions, without constraints or preferences in loan granting, and without any covenants. In other words, as if only one bank were financing the business.

We present the mathematical details of our model. We adopt the notational convention that capital letters indicate random quantities

and lower case letters denote fixed quantities. Time is measured in discrete steps  $t = 0, 1, \dots, T$  (e.g., years). Here  $T$  denotes the (random) time when either the debt is paid off or the company defaults. The simulation of treasury management is modeled as follows: ( $D_{S,0} = d_{S,0} > 0$ )

$$D_{S,t} = D_{S,t-1} - C_t, \tag{1}$$

where  $D_{S,t}$  denotes the Short Term Net Financial Position (STNFP) at time  $t$ , and  $C_t = F_t - S_t$  denotes the change in STNFP at time  $t$ . Here,  $F_t$  is the Free Cash Flow generated by operating and investing activities and  $S_t$  is the debt served at time  $t$ .<sup>33</sup> This is expressed as follows:

$$S_t = c_t + I_{L,t} + I_{S,t}, \tag{2}$$

where  $c_t = d_{L,t-1} - d_{L,t}$  denotes the net change in term loans at time  $t$  (repayments of term debt net proceeds from the issuance of new debt), and  $I_{L,t}$  and  $I_{S,t}$  respectively represent the interest expense to be paid on the outstanding term debt and STNFP. We assume that interest expense is a linear function of outstanding debt at the beginning of each period:

$$I_{S,t} = r_t D_{S,t}, \quad I_{L,t} = r_t d_{L,t}, \tag{3}$$

where the  $r_t$  is the interest rate. To simplify, we assume that  $r_t = r$ , for all  $t = 0, 1, \dots$ , in which the rate is constant.<sup>34</sup> Thus, the rate  $r$  is only a function of the default probability. To emphasize this, we write  $r = r(p)$ .

In order to model the impacts of analyst's revisions, we assume that  $F_t$  is a random variable with mean (bias)  $\mu$  and standard deviation  $\sigma^2$ . For simplicity's sake, we take  $\mu$  and  $\sigma^2$  to be independent of  $t = 0, 1, \dots$  but our analysis can be easily extended to time-dependent forecasts. Thus,  $\mu$  and  $\sigma^2$  respectively represent the reliability of the plan and the uncertainty of the plan according to the analyst's revisions. Crucially, in accordance with a Bayesian probabilistic framework, they are input parameters that can be fine-tuned by the analyst. We denote by  $F_t(\omega)$  an outcome of the random variable  $F_t$ , where  $\omega$  denotes the sample. We assume that a company enters into a steady state after a certain time  $t_{SS}$ , where  $F_t = F$  is constant for  $t \geq t_{SS}$ .

In order to estimate the mean and distribution of various quantities of interest, we simulate the underlying random process a large number of times and then take empirical averages. Here, we illustrate this point and explain how we estimate the default probability. We define the default event as an increase of STNFP in a steady state (see Proposition 1 in Appendix). Formally, the default event is

$$D^i := \{\exists t > t_{SS} \text{ such that } C_t(\omega_i) = F_t(\omega_i) - S_t(\omega_i) < 0\}, \tag{4}$$

where  $i = 1, \dots, N$  denotes the specific sample. The default probability PD is approximated as

$$PD \approx \overline{PD} := \frac{1}{N} \sum_{i=1}^N \mathbf{1}(D^i) = \frac{\#\{\omega_i : C_t(\omega_i) < 0, t > t_{SS}\}}{N}. \tag{5}$$

When  $N$  is large enough, PD does not depend on the samples  $\omega_1, \dots, \omega_N$  and thus we omit it from the notation. On the other hand, the default probability depends crucially on the interest rate  $r$  and we emphasize this in the notation as  $PD = PD(r)$ . In general, if  $r \in (0, 1)$  is some rate,

<sup>33</sup> For simplicity, we do not consider dividend and other equity policies, not even other ancillary cash inflow and outflow (see note 30). Nevertheless, it is easy to integrate the proposed model with other variables.

<sup>34</sup> We chose to focus on constant interest rate policies in order to more easily highlight the recursive relationship between rate and default probability. It is possible to extend the class of admissible policies to time-dependent interest rates at the cost of a larger technical overhead and more restrictive assumptions on the underlying dynamics (Adda & Cooper, 2003). This constitutes an interesting direction for future research.

and we set  $p = PD(r)$ , then  $r(p) \neq r$ . This motivates our definition of the equilibrium rate. To this end, we define the composite function

$$\tau(r) := r(PD(r)). \tag{6}$$

The equilibrium rate  $r_{eq}$  is the fixed point of the function  $r \rightarrow \tau(r)$ , that is,  $r_{eq}$  satisfies

$$\tau(r_{eq}) = r_{eq}. \tag{7}$$

Computing  $r_{eq}$  explicitly is, in general, not straightforward, and thus we turn to approximation techniques. Considering the recursive structure of the problem, we choose a robust technique known as the fixed-point method (Burden et al., 2015). In short, this method generates a sequence  $r_k$  such that  $r_k = \tau(r_{k-1})$ , and then approximates  $r_{eq} \approx r_k$  for  $k \gg 1$ . However, the fixed-point algorithm only retrieves a subset of fixed points, which we therefore consider stable. In order to compute the unstable fixed points, we resort to the more sophisticated *fzero* MATLAB routine. This uses a combination bisection, secant, and inverse quadratic interpolation methods (Brent, 2013; Forsythe, 1977).

In order to better study the behavior of the lender, we relate the equilibrium rate defined above to the rate that maximizes the benefit for the bank. The bank profitability is defined as

$$R(\omega) = \sum_{t=1}^T \frac{C_t(\omega) + I_{S,t}(\omega) + c_t + I_{L,t}}{\alpha^t} - d_{S,0} - d_{L,0} + \left[ \frac{D_{S,T}(1 - LGD)}{\alpha^T} + \frac{d_{L,T}(1 - LGD)}{\alpha^T} \right] \mathbf{1}(D^\omega), \tag{8}$$

if  $D_{S,T} \leq d_{S,0}$ , or

$$R(\omega) = \sum_{t=1}^T \frac{C_t(\omega) + I_{S,t}(\omega) + c_t + I_{L,t}}{\alpha^t} - d_{S,0} - d_{L,0} + \left[ -\frac{D_{S,T} - d_{S,0}}{\alpha^T} + \frac{d_{S,0}(1 - LGD)}{\alpha^T} + \frac{d_{L,T}(1 - LGD)}{\alpha^T} \right] \mathbf{1}(D^\omega), \tag{9}$$

if  $D_{S,T} > d_{S,0}$ .<sup>35</sup>

The constant  $\alpha > 1$  is a discount factor and LGD is the so-called Loss Given at Default. We estimate the expected return as

$$\bar{R} \approx \frac{1}{N} \sum_{i=1}^N R(\omega_i), \tag{10}$$

where, again, we are allowed to drop the dependence on  $\omega_1, \dots, \omega_N$  if  $N$  is large enough. On the other hand, we emphasize the dependence of  $\bar{R}$  on the interest rate by writing  $\bar{R} = \bar{R}(r)$ .

#### 4. Results

We numerically simulate a growing company, assuming it reaches a steady state after 5 years, formally  $t_{SS} = 5$ . Following an indirect method, the Free Cash Flow  $F_t$  is broken down into its main components in order to better study its variability as a function of the analyst's revision, formally

$$FCF = F_t = Rev_t - C_t^{var} - C_t^{fix} - Tax_t - C_t^{WC} - Cap_t, \tag{11}$$

Table 1 presents data for our first simulation (Case A).

The results of the simulation are shown in Fig. 1.

In this scenario, the bias introduced by the analyst (i.e., the mean of  $\varepsilon_{Rev,t}$ ) cancels out the growth anticipated in the plan (i.e.,  $x_{Rev}$ ). Accordingly, the most plausible scenario approximated by the distribution average stabilizes in the five-year period around the first FCF declared by the company (no growth).

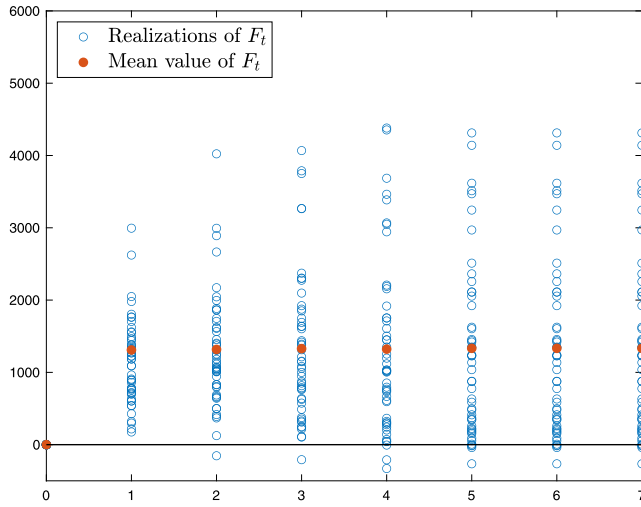
<sup>35</sup> We assume LGD equals 1 for the amount of debt exceeding  $d_{S,0}$ , since we can assume that credit guarantees are estimated by the bank to cover only the present debt.



**Table 1**

Input parameters for FCF simulation (Case A). This table reports the input parameters for our FCF simulation as in Eq. (11) for Case A.  $x$  indicates the percentage or parameter of the corresponding variable planned by the company while  $\mu$  and  $\sigma^2$  respectively denote the mean and variance of the corresponding random noise  $\varepsilon_t$ .

	$x$	$\mu$	$\sigma^2$	Formula
Revenue $Rev_t$	$x_{Rev} = 10\%$	-0.10	0.10	$Rev_{t-1}(1 + x_{Rev} + \varepsilon_{Rev,t})$ with $Rev_0 = 3000$
Variable cost $C_t^{var}$	$x_{var} = 30\%$	0.05	0.02	$Rev_t(x_{var} - \varepsilon_{var,t})$
Fixed cost $C_t^{fix}$	$x_{fix} = 400$	0.05	0.01	$x_{fix}(1 + \varepsilon_{fix,t})$
Tax $Tax_t$	$x_{Tax} = 30\%$	-	-	$\max\{0, (Rev_t - C_t^{var} - C_t^{fix})x_{Tax}\}$
Change in NWC $C_t^{WC}$	$x_{WC} = 1\%$	-	-	$x_{WC}Rev_t$
Capex $Cap_t$	$x_{Cap} = 40$	0.05	0.01	$x_{Cap}(1 + \varepsilon_{Cap,t})$



**Fig. 1.** The FCF simulation results for Case A. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

In order to respond to the first three questions posed in the introduction, we develop two more cases.

**Case B.** In this scenario, the variance of the error terms is halved, as shown in Table 2.

**Table 2**

Mean and variance of random noise for FCF simulation (Case B). This table reports the mean and variance of random noise for our FCF simulation as in Eq. (11) for Case B. The variance is halved compared to Case A, while other input parameters remain unchanged.

	$\mu$	$\sigma^2$
Revenue $Rev_t$	-0.10	0.05
Variable cost $C_t^{var}$	0.05	0.01
Fixed cost $C_t^{fix}$	0.05	0.005
Capex $Cap_t$	0.05	0.005

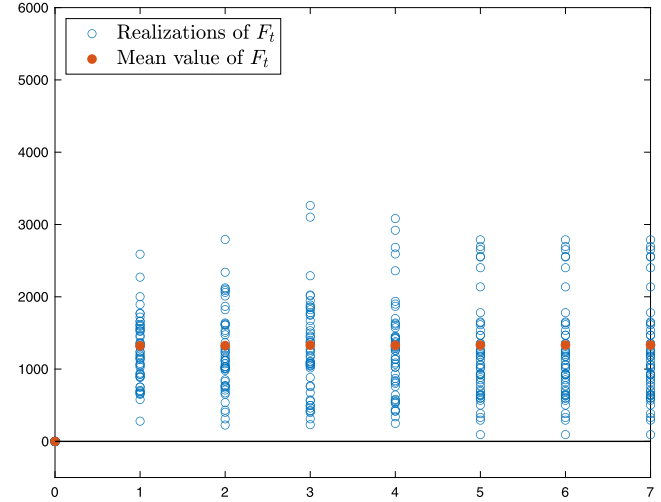
Accordingly, the resulting flow is sharply concentrated around its mean (Fig. 2).

**Case C.** In this scenario, we reduce the bias as shown in Table 3.

**Table 3**

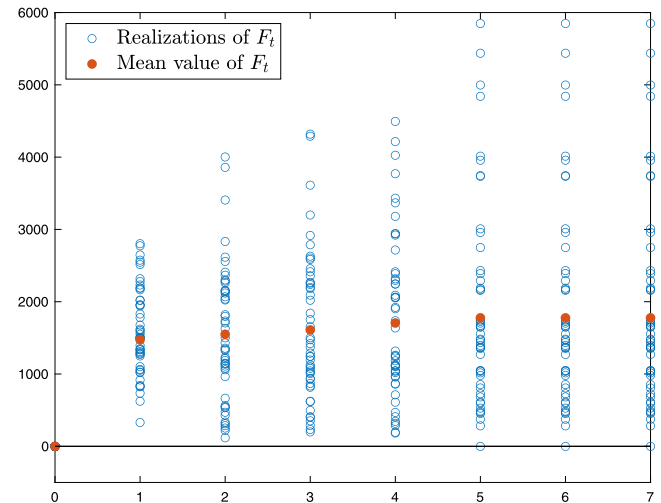
Mean and variance of random noise for FCF simulation (Case C). This table reports the mean and variance of random noise for our FCF simulation as in Eq. (11) for Case C. The mean is halved compared to Case A, while other input parameters remain unchanged.

	$\mu$	$\sigma^2$
Revenue $Rev_t$	-0.05	0.10
Variable cost $C_t^{var}$	0.025	0.02
Fixed cost $C_t^{fix}$	0.025	0.01
Capex $Cap_t$	0.025	0.01



**Fig. 2.** The FCF simulation results for Case B. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

Accordingly, the resulting flow increases on average, as shown in Fig. 3.



**Fig. 3.** The FCF simulation results for Case C. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

As for the debt service, we consider:

1. STNFP  $d_{S,0} = 2000$ .
2. Term debt 1000, issued in  $t = 1$ , to pay back within 10 years starting from  $t = 2$  with an even principal payment schedule.

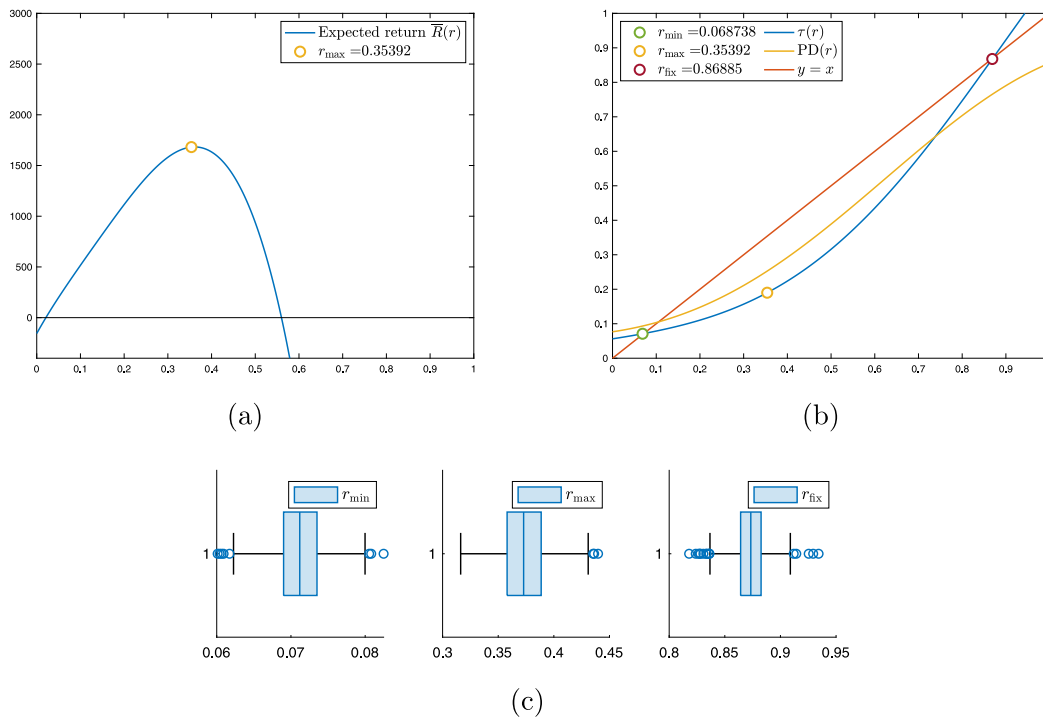


Fig. 4. Simulation results for Case A with  $N = 2500$  samples. Fig. 4(b): function  $PD(r)$  in yellow, resulting from the PD function (5) for each value of  $r \in (0, 1)$ . Function  $\tau(r)$  in blue represents the rate value  $\tau$  that the bank should apply based on the PD induced by rate  $r$ . Line  $y = x$  is in red. The intersection between line  $y = x$  and function  $\tau$  are fixed points of  $\tau$ :  $r_{\min}$  in green and  $r_{\text{fix}}$  in red. The results are restricted to the space  $(0, 1)$ , beyond which the method detects other fixed points that are unrealistic. Fig. 4(a): Expected return  $\bar{R}(r)$  for the lender for each applicable interest rate. The yellow point  $r_{\max}$  is the maximum expected return with discount rate  $\alpha = 1.01$ . This same point has been reported in the graph at the top right. Fig. 4(c): Boxplot of our estimators for  $r_{\min}$ ,  $r_{\max}$ , and  $r_{\text{fix}}$  based on 1000 point estimates.

3. Rate:  $r(p) = \frac{r_f + p \times LGD}{1 - p \times LGD}$ <sup>36</sup> where  $r_f = 0.01$  constant,  $LGD = 0.6$  constant.

The simulation results for Case A are shown in Fig. 4.

For each simulation result, we include the boxplots for the estimators of  $r_{\min}$ ,  $r_{\max}$  and  $r_{\text{fix}}$ . These show that the (necessarily random) estimates provided by our algorithm are well concentrated around their mean even with our conservative choice of  $N = 2500$  samples. Taken together, the boxplots demonstrate that the estimation procedure of our algorithm is reliable and robust.

In this case we find two fixed points. The first ( $r_{\min}$ ) corresponds to a stable fixed point identified by the fixed-point method. Technically, the fixed-point method is successful because the absolute value of the derivative of  $\tau$  in  $r_{\min}$  is less than 1, that is,  $|\tau'(r_{\min})| < 1$  (Burden et al., 2015). This means that for any rate less than  $r_{\min}$ , the model converges toward  $r_{\min}$ . Similarly, this convergence is observed for each point greater than  $r_{\min}$ , up to the fixed point called  $r_{\text{fix}}$ . The point  $r_{\text{fix}}$  is an unstable fixed point (the absolute value of the derivative of  $\tau$  in  $r_{\text{fix}}$  is greater than 1, i.e.,  $|\tau'(r_{\text{fix}})| > 1$ ). We obtained  $r_{\text{fix}}$  by means of the `fzero` MATLAB routine, since applying the fixed-point method to a starting point larger than  $r_{\text{fix}}$  results in diverging rates.

The significance of these results is important. Any rate less than  $r_{\min}$  is not remunerative for the lender's risk and would need to be

increased (since the derivative of  $\tau$  is less than one, this means that the application of a rate  $x$  generates a certain PD, which would result in a rate  $y$  greater than  $x$ ). Each rate between point  $r_{\min}$  and  $r_{\text{fix}}$  corresponds to an over-remuneration of the lender, a situation that offers the borrower room for negotiation to reduce rates. For points beyond  $r_{\text{fix}}$ , the financial distress on the borrower's finances provoked by such high rates cannot adequately cover the lender for the interest rate, which would require it to be progressively increased. However, it's in the lender's best interest to stop well before  $r_{\text{fix}}$ . In fact, he or she has no interest in going beyond point  $r_{\max}$ . Beyond this point, the expected return tends to decrease as the default risk caused by applied rate hikes increases (see Fig. 4(a)). In conclusion, in partially efficient markets, rate bargaining between borrower and lender takes place between point  $r_{\min}$  and point  $r_{\max}$ .

In Case B (see Table 2), the reduction in variance evidently reduces the risk that is assessed by the creditor (Fig. 5). It follows that point  $r_{\min}$  moves correctly on rates close to  $r_f$ . Even higher rates (up to  $r_{\max}$ ) overwhelmingly converge to  $r_f$ . This happens because the rate of convergence of the methods depends on the value of the absolute value of the derivative of  $\tau$  in  $r_{\min}$ . The smaller the value of  $|\tau'(r_{\min})|$ , the faster the convergence, which may be very slow if  $|\tau'(r_{\min})|$  is close to 1 (Burden et al., 2015). This means that, by reducing the uncertainty of the forecast, the risk of default is so low that the bank's negotiating power should be reduced in favor of that of the borrower compared to the base scenario. Evidently, by reducing the uncertainty in the data, when the rate (after the  $r_{\max}$ ) begins to be unsustainable against business cash flow, it moves towards a situation of failure much faster than in the base scenario. In conclusion, the curvature of the blue line close to  $r_{\min}$  (i.e., the second derivative  $\tau''(r_{\min})$ ) determines the negotiating power of the borrower and the lender. The flatter the curve around  $r_{\min}$  (i.e., the closer  $|\tau'(r_{\min})|$  to zero), the more power is in the hands of the company.

In Case C (see Table 3), the reduction of the bias gives greater credibility to the verification of the company's planned scenario, which

<sup>36</sup> Assuming a risk-neutral pricing framework we have:

$$1 + r_f = (1 - p)(1 + r) + p(1 + r)(1 - LGD)$$

$$= (1 + r)[1 - p + p - p \times LGD]$$

thus

$$r = \frac{1 + r_f}{1 - p \times LGD} - 1$$

$$= \frac{r_f + p \times LGD}{1 - p \times LGD}$$

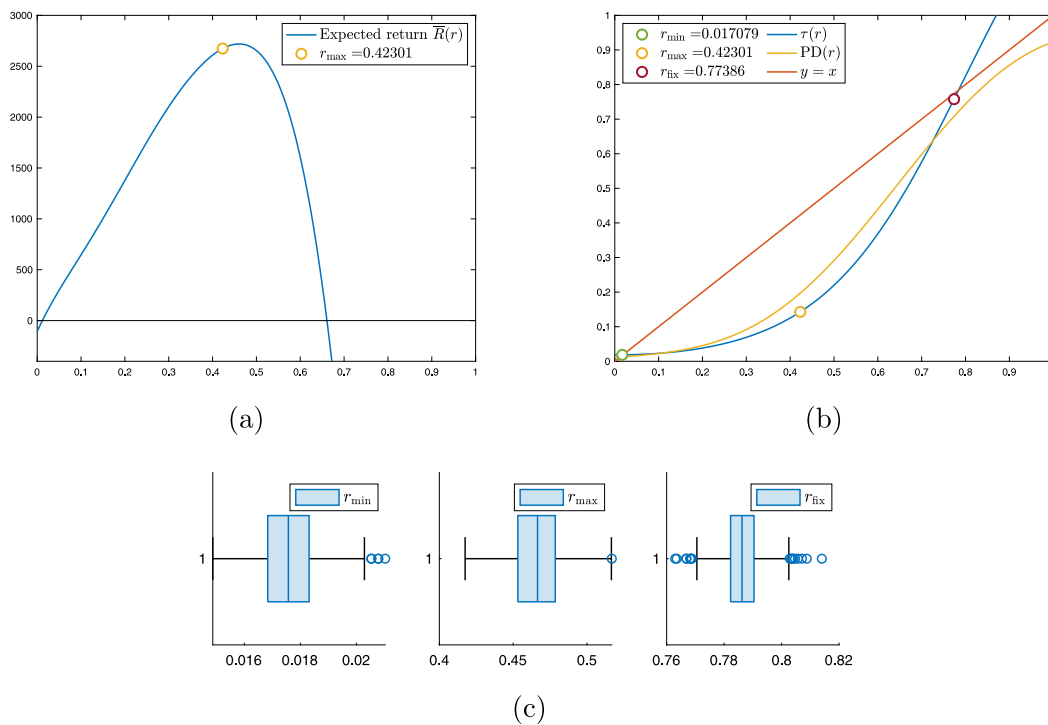


Fig. 5. Simulation results for Case B.

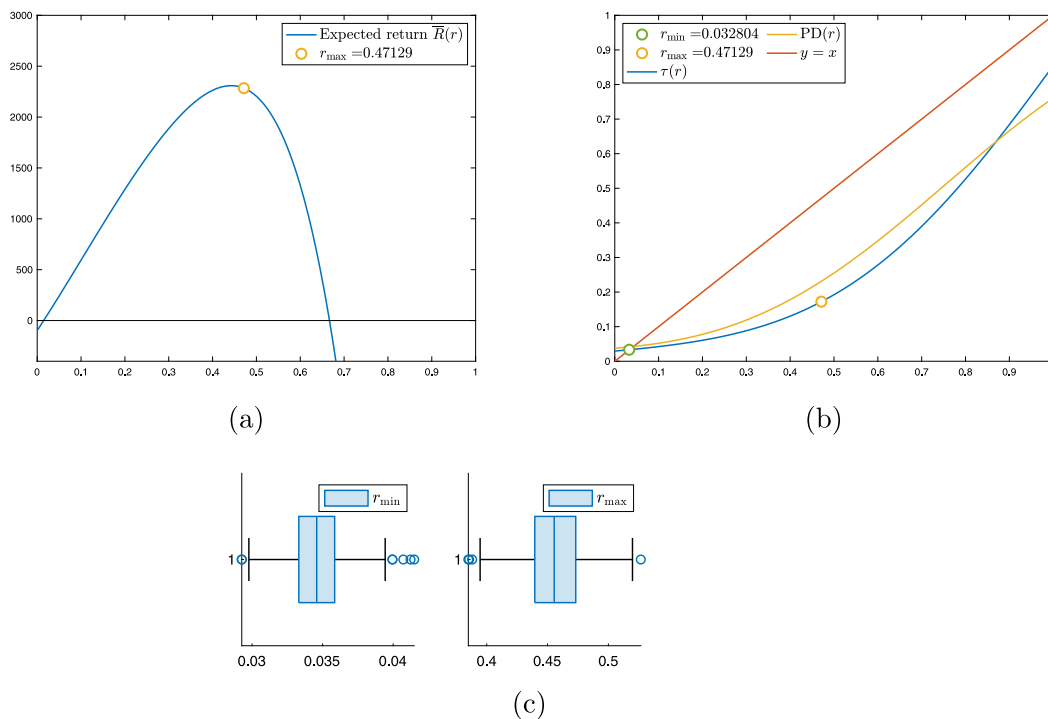


Fig. 6. Simulation results for Case C.

claims to have growing cash flow (Fig. 3). It simply follows a shift of the blue curve  $\tau$  to the right (Fig. 6(b)). The credit institution realizes that it has a customer that is easier to finance in its hands, even at lower rates, compared to what is estimated in the base scenario (Fig. 4).

Our findings are confirmed in the literature and offer an interpretative line to its results. First of all, our model shows to what extent the size and cost of credit lines are dependent on the borrower's

future cash-flow expectations (Acharya et al., 2014; Brown et al., 2021; Campello et al., 2011; Ivashina & Scharfstein, 2010; Sufi, 2009). In particular, the results highlight how this behavior of credit institutions is conditioned by the credibility of the plan and uncertainty of their forecasts and, therefore, confirm that “idiosyncratic” volatility of cash-flow is the determining factor in estimating the risk of default, especially for high-indebted firms (Campbell et al., 2008). Finally, the



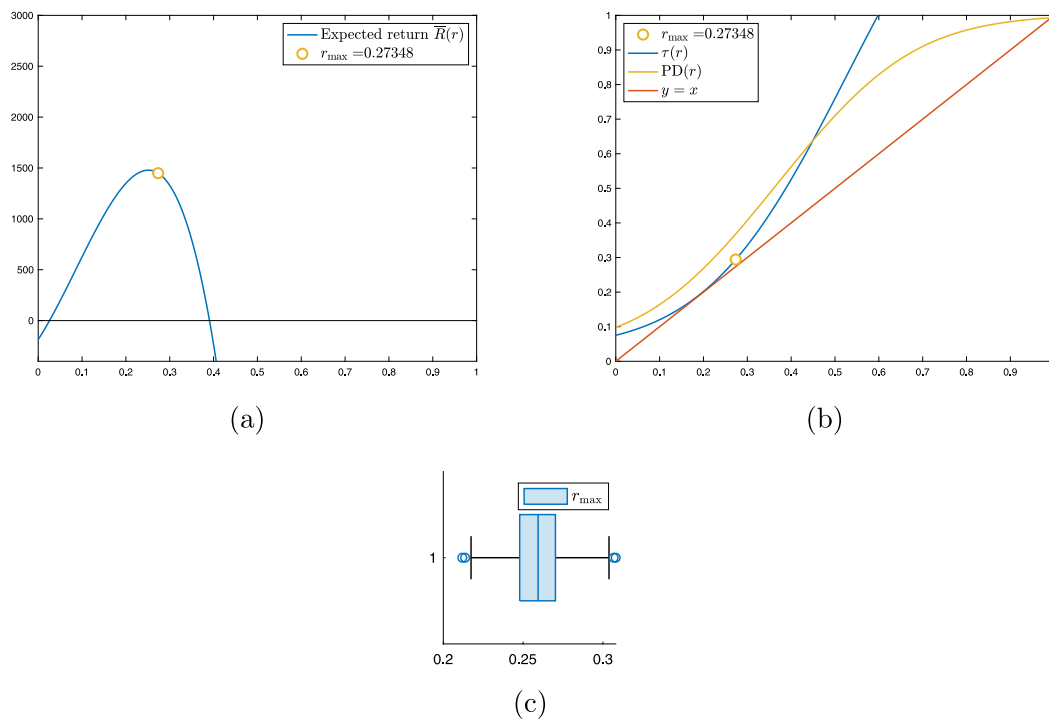


Fig. 7. Simulation results for Case A with the maximum STNFP sustainable. Fig. 7(b): there is only one fixed point of  $\tau$ , which corresponds to the tangent point of  $\tau$  and the  $y = x$  curve. Hence, the theory dictates that  $r_{\min}$ ,  $r_{\text{fix}}$  and  $r_{\max}$  should all coincide. The reason  $r_{\max}$  displayed in the plot does not correspond to the tangent point is due to numerical inaccuracies.

results depend crucially on  $\mu$  and  $\sigma^2$ , in agreement with the studies that demonstrate the importance of the subjectivity and analytic capacity of the financial operators (Crane & Crotty, 2020) and their influence on the cost of debt (Fracassi et al., 2016).

In response to the fourth question posed in the introduction, we determine the highest initial debt sustainable by the company by means of a “trial and error” method. We perform our analysis repeatedly for increasing amounts of initial debt. As the initial STNFP grows, the equilibrium rate curve rises until it becomes the tangent of the  $y = x$  curve. When the two curves are tangent, there is only one equilibrium rate ( $r_{\min}$  corresponding to  $r_{\text{fix}}$ ). Fig. 7 shows the results for Case A. The maximum initial debt that would be sustainable at a rate of 23.429% is equal to  $d_{S,0} = 3,211.11$ . Beyond this threshold, equilibrium does not exist.

Finally, to answer the fifth and final question posed in the introduction, we first assumed a reduction to 5 years in the maturity of the term debt compared to the 10-year base scenario. Consistent with the finance theory, the borrower’s financial risk should rise, considering the big increase in the principal payments. In fact, the results show that the minimum interest rate increases by 0.014024 as compared to Case A (see Fig. 4 vs. Table 4).

**Table 4**  
Equilibrium rates in Case A with term debt maturity of 5 years.

$r_{\min} = 0.0786$	$r_{\text{fix}} = 0.8852$	$r_{\max} = 0.3500$
---------------------	---------------------------	---------------------

On the data in question, we carried out a further experiment, again aimed at verifying the effects of debt restructuring maneuvers. In particular, following the contraction in the maturity of the term debt, we hypothesize that the borrower is able to provide collateral in order to reduce the cost of its debt. Assuming that the LGD is halved following this move, the equilibrium rate descends, in line with expectations, and even results lower than the starting rate (see Fig. 4 vs. Table 5).

**Table 5**  
Equilibrium rates in Case A with term debt maturity of 5 years.

$r_{\min} = 0.0598$	$r_{\text{fix}} = \text{n.a.}$	$r_{\max} = 0.3211$
---------------------	--------------------------------	---------------------

Also, these results are confirmed in the literature and offer an interpretative line to its results. First of all, they support the recent literature that notes how debt structure and maturity have a significant impact on corporate dynamics and debt overhang (DeMarzo & He, 2021; Diamond & He, 2014), contrary to historical theories (Leland, 1998; Merton, 1974). In this way, our model is aligned with Campbell et al. (2021), showing the harmful impacts of term loans with short maturity period, especially for distressed companies. Finally, the results are aligned with (and explain) empirical research showing the impact of collaterals on the cost of debt (Benmelech et al., 2022; Cerqueiro et al., 2016).

**5. The “Revlon” case**

To understand the potential of the model and show its concrete functioning, it is applied to a case study of the company Revlon. Revlon Inc. is a global beauty company that develops, manufactures, markets, distributes, and sells an array of beauty and personal care products. Revlon filed for Chapter 11 bankruptcy protection on Thursday, June 16, 2022, weighed down by debt load. In April 2023 it obtained court approval for a Chapter 11 restructuring plan. As a result of the restructuring process, Revlon emerged with approximately \$285 million of liquidity founded through an equity rights offering and a cut of more than \$2.7 billion in debt from its balance sheet. The objective of this paragraph is to examine the implications that emerge from our model, applying it to pre- and post-default periods. Specifically, we imagine positioning ourselves in three different moments in time:

- (a) in June 2022, just before the default, to understand the predictability of this event occurring;

- (b) in June 2018, to understand if and to what extent Revlon’s default was predictable 4 years prior to its occurrence;
- (c) in June 2023, to assess the soundness of the company’s recovery plan.

**Case a: 2022**

The business plan is derived from the information collected in the 2021 Annual Report and from corporate news released at that time. In particular, our assumptions are as follows (Table 6).

**Table 6**  
Input parameters for FCF simulation of case a: 2022.

	$x$	$\mu$	$\sigma^2$
Revenue $Rev_t$	$x_{Rev} = 8,3\%$ with $Rev_0 = 2078,7$	0	0.05
Variable cost $C_t^{var}$	$x_{var} = 40,9\%$	0	0.02
Fixed cost $C_t^{fix}$	$x_{fix} = 1099$	0	0.01
Tax $Tax_t$	$x_{Tax} = 30\%$	-	-
Change in NWC $C_t^{WC}$	$x_{WC} = 0,53\%$	-	-
Capex $Cap_t$	$x_{Cap} = 14$	0	0.01

As for the debt service, we consider:

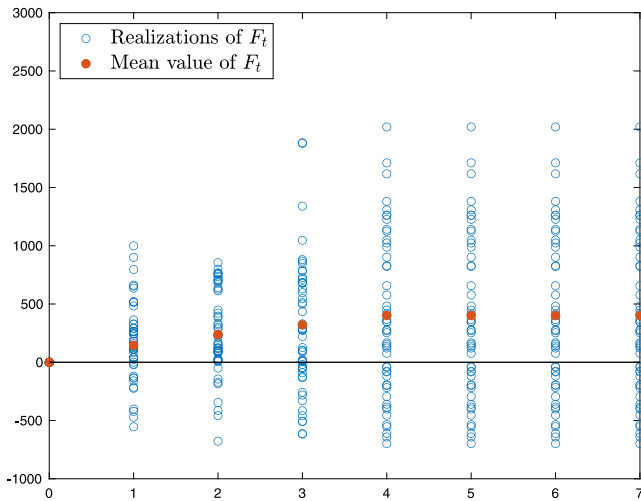
1. STNFP  $d_{S,0} = -102$ .
2. Term debt 3650, to pay back within 13 years starting from  $t = 1$  with the following payments (Table 7).

**Table 7**  
Payments due by period of case a: 2022.

$t$	1	2	3	4	5	...	13
$c_t$	137	904	655	195,4	195,4	...	195,4

3. Rate:  $r(p) = \frac{r_f + p \times LGD}{1 - p \times LGD}$  where  $r_f = 0.01$  constant,  $LGD = 0.6$  constant.

The Free Cash Flows, on average, are slightly positive, but it becomes negative in many scenarios (Fig. 8).



**Fig. 8.** The FCF simulation results for Revlon in 2022. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

However, the huge debt burden to discharge on those cash flows makes banking intervention inconvenient at any interest rate (Fig. 9). Note that the probability of default at zero rate is above 40%.

Assuming a fixed interest rate on the entire amortized loans at 6% (as it really is on average), the situation does not change. The absence of short-term debt at the beginning of the period makes the PD substantially independent of the interest rate on the STFP (Fig. 10).

The only convenient way out at that time seemed to be to throw in the towel.

**Case b: 2018**

The business plan is derived from the information collected in the 2017 Annual Report (when the acquisition of Elizabeth Arden in the middle of 2016 was fully operational and thus, the company more closely resembled that of 2022) and from corporate news released at that time. In particular, our assumptions are as follows (Table 8).

**Table 8**  
Input parameters for FCF simulation of case b: 2018.

	$x$	$\mu$	$\sigma^2$
Revenue $Rev_t$	$x_{Rev} = 13,5\%$ with $Rev_0 = 2694$	0	0.05
Variable cost $C_t^{var}$	$x_{var} = 42,5\%$	0	0.02
Fixed cost $C_t^{fix}$	$x_{fix} = 1151$	0	0.01
Tax $Tax_t$	$x_{Tax} = 30\%$	-	-
Change in NWC $C_t^{WC}$	$x_{WC} = 0\%$	-	-
Capex $Cap_t$	$x_{Cap} = 100$	0	0.01

As for the debt service, we consider:

1. STNFP  $d_{S,0} = -75$ .
2. Term debt 2885, to pay back within 14 years starting from  $t = 1$  with the following payments (Table 9).

**Table 9**  
Payments due by period of case b: 2018.

$t$	1	2	3	4	5	...	13
$c_t$	175	18	18	518	215,6	...	215,6

3. Rate:  $r(p) = \frac{r_f + p \times LGD}{1 - p \times LGD}$  where  $r_f = 0.01$  constant,  $LGD = 0.6$  constant.

The Free Cash Flow trend, on average, looks higher than in 2022 (Fig. 11).

Also in this case, the situation always heads toward the absence of equilibrium (Fig. 12). However, the bank can make profits at rates of around 13%, although this profitability does not remunerate the risk incurred (PD in constant growth that would require a higher interest rate).

Assuming a fixed interest rate on the entire amortized loans at 6% (as is on average), the model reaches a point of equilibrium only theoretically, considering that any granting of short term facilities (at any interest rate) would cause the bank to lose money (Fig. 13).

In conclusion, under reasonable assumptions of future business performance, the company would have had to close its doors four years earlier, with almost one billion dollars less in debt!

**Case c: 2023**

The business plan is derived from the approved restructuring plan and the performance of the first quarter of 2023. In particular, our assumptions are as follows (Table 10).

**Table 10**  
Input parameters for FCF simulation of case c: 2023.

	$x$	$\mu$	$\sigma^2$
Revenue $Rev_t$	$x_{Rev} = 15\%$ with $Rev_0 = 2000$	0	0.05
Variable cost $C_t^{var}$	$x_{var} = 40\%$	0	0.02
Fixed cost $C_t^{fix}$	$x_{fix} = 868$	0	0.01
Tax $Tax_t$	$x_{Tax} = 30\%$	-	-
Change in NWC $C_t^{WC}$	$x_{WC} = 0\%$	-	-
Capex $Cap_t$	$x_{Cap} = 100$	0	0.01

As for the debt service, we consider:

1. STNFP  $d_{S,0} = -236$ .

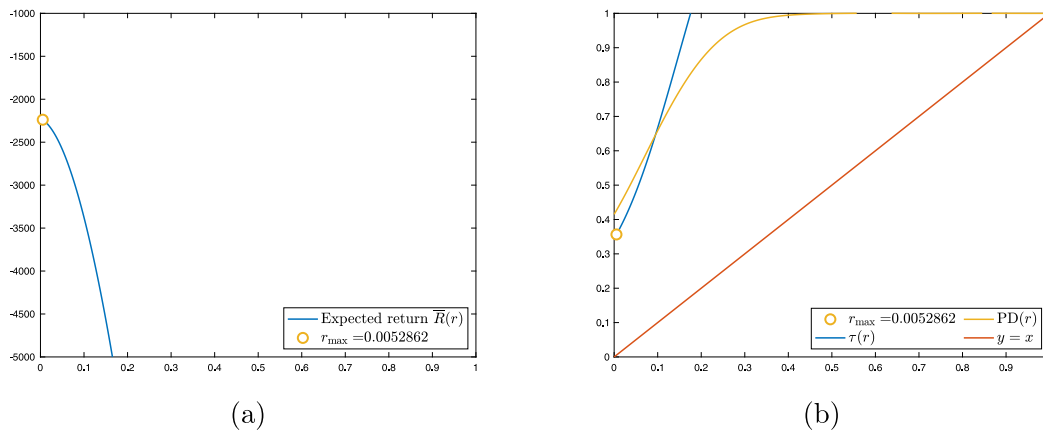


Fig. 9. Simulation results for Revlon in 2022.

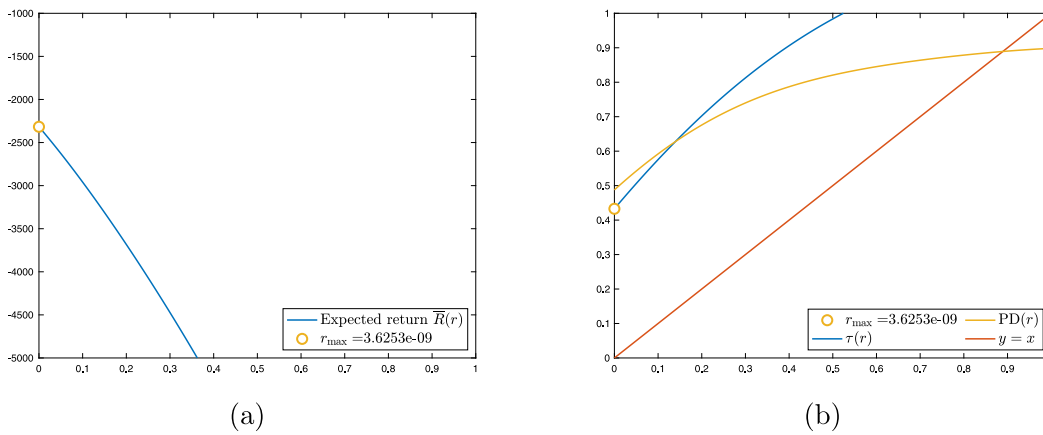


Fig. 10. Simulation results for Revlon in 2022 with constant term debt rate at 6%.

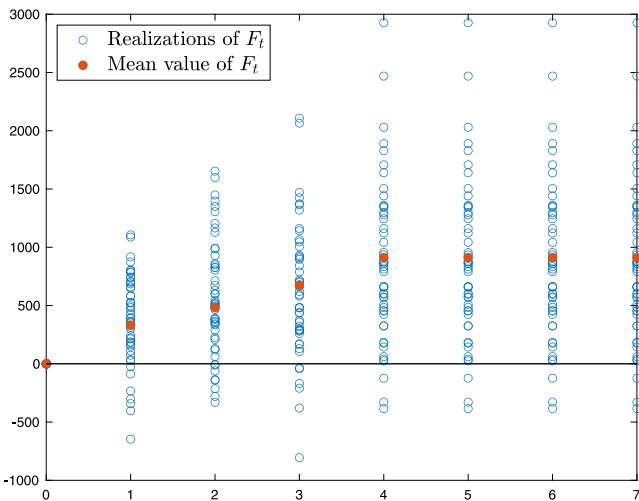


Fig. 11. The FCF simulation results for Revlon in 2018. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

2. Term debt 1500, to pay back within 20 years starting from  $t = 1$  with an even principal payment schedule.
3. Rate:  $r(p) = \frac{r_f + p \times LGD}{1 - p \times LGD}$  where  $r_f = 0.01$  constant,  $LGD = 0.6$  constant.

The Free Cash Flow trend is shown in Fig. 14.

The situation improves considerably compared to the past and almost reaches equilibrium (Fig. 15), with a positive profitability for the banks for rates between the minimum discount rate and around 50%.

In conclusion, the absence of equilibrium would be in line with the behavior of the lenders, who are operating under restructuring conditions. This means that, given reasonable market rates, even though the related Probability of Default (PD) required further rate increases, the bank did not proceed in this direction, nonetheless ensuring an “acceptable” profitability (also taking into consideration the losses deriving from credit cuts). Under free market conditions, there most likely would not have been an agreement and, in fact, no new bank chose to grant new lines of credit to Revlon in 2023.

As additional robustness check, we have modified the discount factors, assuming an increase in  $r_f$  (bringing it up to 4%), taking into account the current yield curve rates. As expected a priori, the PD curve (expressed as a function of the interest rate) does not change because the underlying data is unchanged (Fig. 16). What changes is the function of the rate to be applied, which clearly increases (Fig. 16 vs. Fig. 15). What is happening is that a rise in the discount rate of the credit supply results in an increase in the minimum convenient rate that the bank has to apply to the counterparty. This confirms that business restructuring plans carried out at variable interest rates are put under stress by the current restrictive monetary policies of central banks. In fact, the rise in interest rates increases the likelihood that restructured loans will not be fully serviced.



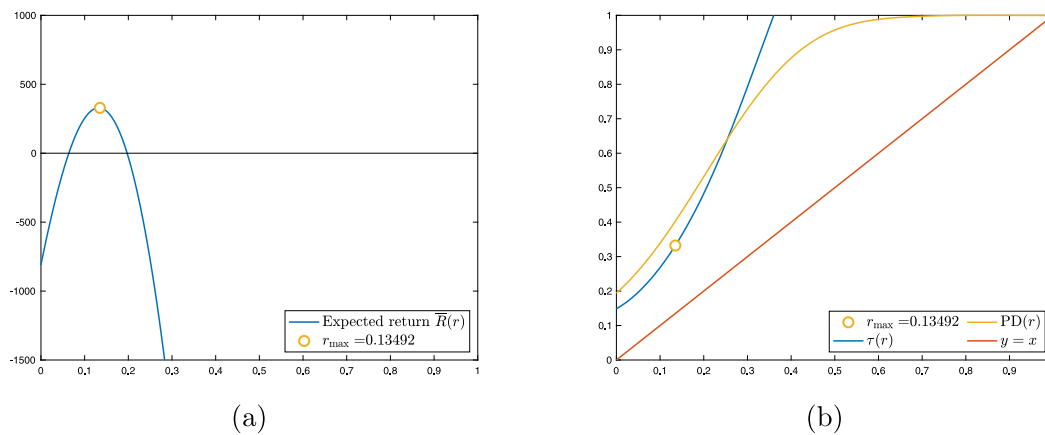


Fig. 12. Simulation results for Revlon in 2018.

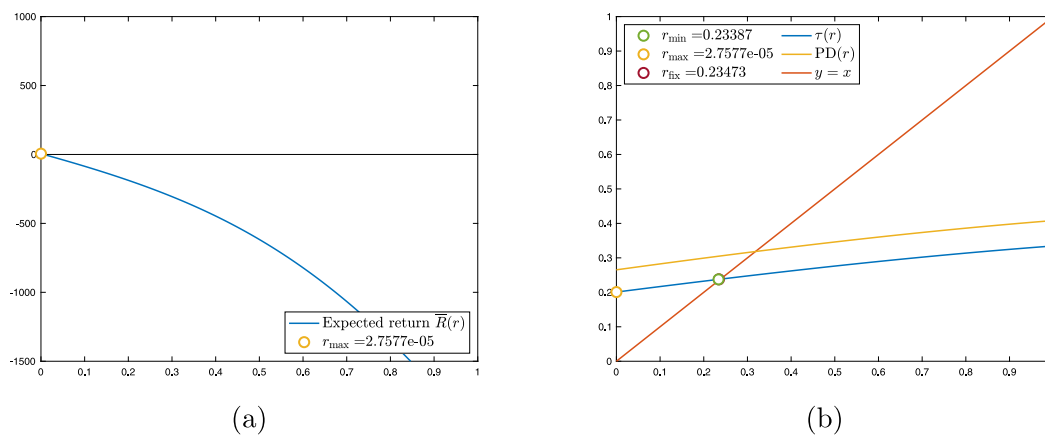


Fig. 13. Simulation results for Revlon in 2018 with constant term debt rate at 6%.

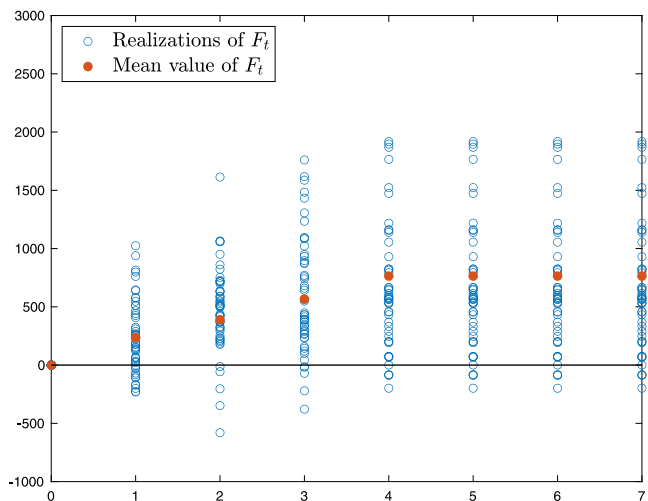


Fig. 14. The FCF simulation results for Revlon in 2023. 50 realizations of  $F_t$ , in blue. The mean value (in red) is calculated on 2500 realizations of  $F_t$ .

6. Conclusion

A company is a forward-looking competitive system and is considered in equilibrium as long as its stakeholders have trust in its future. In moments of foreseeable crisis of that system, credit institutions are the stakeholders who ultimately decide whether, to what extent, and

until what point to sustain this equilibrium. Institutions will continue to renew and increase a company’s lines of credit as long as they consider it profitable. Essentially, this depends on the probability that they attribute to the irreversible growth of the firm’s credit lines in a steady state. This probability of default is measured by the credibility and uncertainty of the business plan and updated on the basis of interest rates sustainable by the plan itself. Therefore, equilibrium is a situation of stable and permanent meeting points between the predictable trends of a company’s supply and demand of credit.

On the basis of this theory, in a coherent probabilistic environment we model the borrowing company’s equilibrium based on the foreseeable conditions of its credit demand (market trends, business plan, LGD, etc.) and on the foreseeable conditions of its credit supply segment (interest rate function, availability of information and analysis tools, etc.). These predictions influence each other, and consist of credit, market, and idiosyncratic risk estimates and influence each other. The model quantifies the PD by estimating the intensity of the verification of future simulated default events. This PD is a unique numerical estimate (which is why the interest rate regime between the various forms of debt depends on factors external to the PD). This PD is a function of the rate applicable in the future by credit institutions and vice versa.

In response to the research questions, the model provides important results: (i) given an interest rate to be applied on the debt, it provides the probability that the company will remain viable in the future; (ii) it verifies the existence of a rate capable of ensuring company’s financial health and simultaneous minimum satisfaction of the lenders; (iii) it verifies the existence of a rate that maximizes the profitability of lenders, while ensuring company’s financial health; (iv) it estimates the

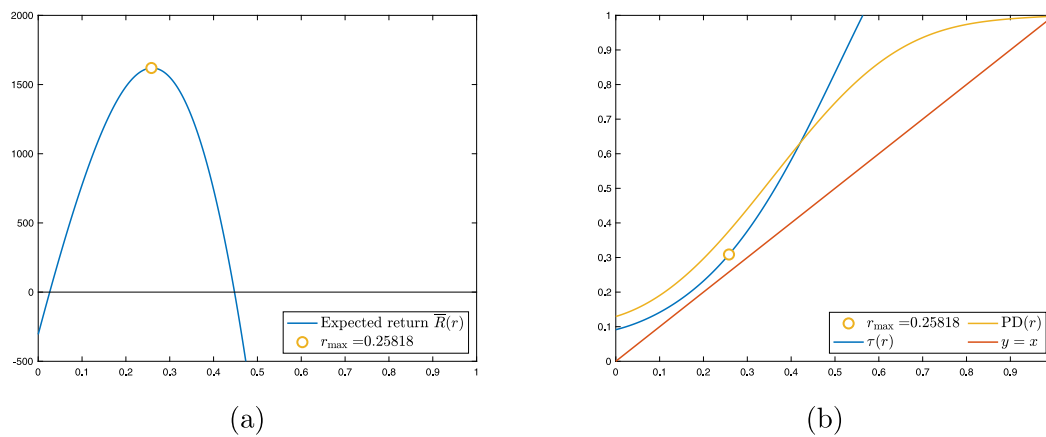


Fig. 15. Simulation results for Revlon in 2023, with  $r_f = 0.01$ .

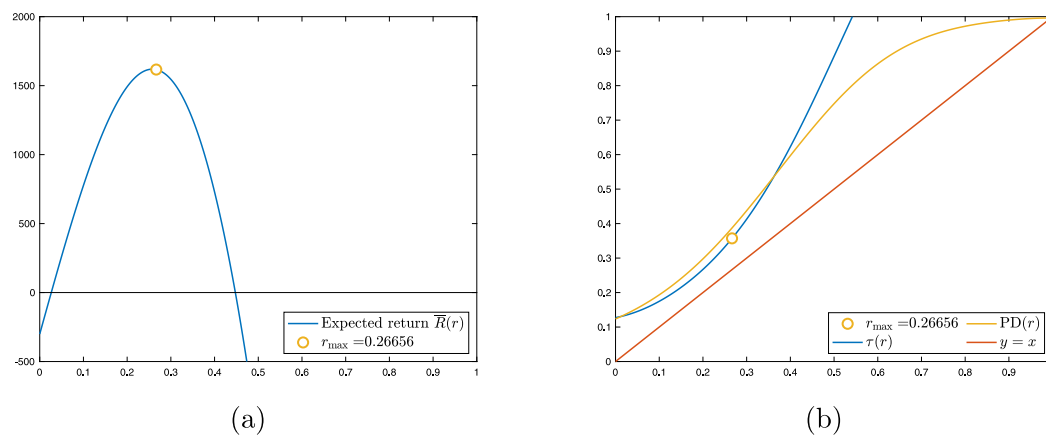


Fig. 16. Simulation results for Revlon in 2023, with  $r_f = 0.04$ .

intensity of the negotiating strength of the borrower and lender; (v) it determines the maximum level of sustainable debt at rates deemed satisfactory for the lenders (if one exists); (vi) it determines the impact on corporate health of a certain debt structure/restructuring. This default theory and the related model can make studies and instruments uniform across different fields (corporate finance, credit risk management, financial intermediation, structured finance, project finance, corporate restructuring, etc.).

An operational outcome of the model is the creation of a “tailored” failure prediction model on the debtor’s financial marketplace, where market and competitive forces (market risk), potential and vulnerability of the company (idiosyncratic risk), financial market skills, information asymmetries and future credit trends (credit market risk) interact dynamically to generate a forward-looking, real-time responsive system to predict the PD of a company. A model emerges that has the following characteristics.

First, it makes extensive use of soft information based on the future of the company, which has been shown to be fundamental in assessing credit risk. There are two advantages: (1) of all, the model can also be applied to start-ups, companies undergoing restructuring or in radical transformation; (2) of all, any foreseeable internal (strategic-operational) and external (competitive and credit supply) changes to the company can be subject to an evaluation update with a real-time response. Because of this capability, generally the model can be used by credit institutions in the granting-renewal-monitoring phases and also in the pricing phase, as well as by market operators to value and price bonds.

Second, human assessment skills are integrated into the scoring model, as literature and regulatory bodies have long recommended. The

introduction of human subjectivity in the models reproduces the complexity of the market, valorizing operator know-how and freedom.<sup>37</sup> This benefits the entrepreneurial innovative push, as well as a healthy competitiveness among financial operators.

Third, the assessment is centered on the evolution of the borrower’s debt structure, taking into proper consideration the debt maturity, rate variability, collateral, etc. This makes it possible to quantify the debt service for each year and to arrive at an accurate estimate of the PD. Consequently, the mechanisms should benefit for selecting firms, structuring the debt based on the characteristics and duration of their financial needs, setting covenants, and fixing the correct price to each type of facility (“the optimal commitment contract is conditioned on borrower-specific variables”, [Shockley and Thakor \(1997\)](#)). This should improve the functioning of the financial market, mitigating the misallocation of financial liabilities ([Campbell et al., 2021](#); [Whited & Zhao, 2021](#)).

Fourth, the forecast of default is articulated up to the achievement of a steady state. Consequently, the PD estimate horizon is generally extended compared to lag models, which show myopic predictive capabilities. The advantage of this is the ability to evaluate the real sustainability of the company’s business model, especially in terms of socio-environmental durability, an increasingly important condition.

<sup>37</sup> “Credit risk analysis is an art as well as a science. It is a science because the analysis is based upon established principles emanating from a body of knowledge and sound logic. Individual skill and the way the principles are applied constitute the art element”, [Joseph \(2013\)](#).

Read jointly, these characteristics of the model allow for the introduction of idiosyncratic risk assessment in scoring models, taking into account interaction mechanisms between each operator’s specific incentive systems. This gives rise to a truly forward-looking scoring model, which, as such, should not be affected by the classic stationary limits of today’s most widespread scoring systems which have generated serious market inefficiencies.

Practical uses of this model are: for banks, in their granting, monitoring, and pricing credit systems; for companies themselves, in setting and negotiating their investment and financing decisions; for rating agencies, in their evaluation processes to release rating opinions; for auditors and advisors in general, in their assessment processes of the prospective financial information and relative going concern assumptions. Specifically for financial institutions, our model is at the forefront, taking into consideration that the USA had led the way in abandoning the internal models and adopting more risk-oriented systems.<sup>38</sup> In addition, it appears to be aligned with: (a) the definition of default recently stated by the three US federal banking agencies,<sup>39</sup> in line with that given for the programming of credit policies (Unlikelihood to Pay); (b) the logic of international regulators who push toward forward-looking models with increasing attention to the Debt Service on the part of operating cash flows (EBA, 2020); (c) the criteria for restructuring non-performing exposures, helping to fix maturities, rates and covenants in line with the foreseeable evolution of cash flows (EBA, 2018); (d) the forward-looking credit measurement criteria set by IFRS 9<sup>40</sup> on the basis of which the regulatory capital of the institution is determined and, therefore, also its credit policies; (e) the stress testing and scenario analysis criteria, which can be conducted at the level of a single position by acting directly on the revision of the plan’s assumptions.

Hence our main conclusion is that the credit risk measurement tools, and the operators who use them, must take a step back in order to move forward, regaining possession of the technicalities of fundamental analysis. It is necessary to create rating systems that “go back to the future”.

Examining future research prospects, if the risk of default thus determined were injected into the cost of equity, our work could outline interesting perspectives in the field of corporate valuation and in the study of leverage dynamics, a subject far from having reached undisputed results (DeMarzo & He, 2021).

In terms of the limitations of the model, we focus on optimal rate strategies with functions that are constant over time (i.e., constant rate<sup>41</sup>). Given that at this time, it is not clear to us how to extend the fixed-point analysis to dynamic rate strategies over time, this problem constitutes an interesting direction of future research. Our model is developed under the assumption of a single bank that finances the company and it assumes simplifications in the construction of cash flows compared to reality. Nevertheless, it is much more complex than the existing models because it tries to replicate the financial management of a company. This implies that it needs much more input data and, consequently, a related increase in costs and processing time.

**CRedit authorship contribution statement**

**Francesco Dainelli:** Supervision, Conceptualization, Methodology, Writing – original draft, Writing – review & editing. **Gianmarco Bet:** Methodology, Formal analysis, Validation. **Eugenio Fabrizi:** Software, Data curation, Visualization.

<sup>38</sup> Office of the Comptroller of the Currency, Board of Governors of the Federal Reserve System, Federal Deposit Insurance Corporation, Basel III Notice of Proposed Rulemaking, July 27, 2023.

<sup>39</sup> See note 19.

<sup>40</sup> The comparison between the rate applied in the credit relationship and the minimum rate determined by the model could help to quantify the fair value of the financial instrument.

<sup>41</sup> See note 34.

**Declaration of competing interest**

The authors declare that they have no known competing financial interests or personal relationships that could have appeared to influence the work reported in this paper.

**Data availability**

No data was used for the research described in the article.

**Appendix. Default**

**Proposition 1.** *If the STNFP is increasing (resp. strictly increasing) at some time  $\bar{t} \geq t_{SS}$ , that is*

$$D_{S,\bar{t}} \geq D_{S,\bar{t}-1}, \tag{A.1}$$

*then the STNFP is increasing (resp. strictly increasing) at each time  $t$  after  $\bar{t}$ , that is*

$$D_{S,t} \geq D_{S,t-1}, \forall t \geq \bar{t}. \tag{A.2}$$

**Proof.** For every  $t > 0$  it holds  $D_{S,t} = D_{S,t-1} - C_t$ . Hence,

$$D_{S,t} \geq D_{S,t-1} \Leftrightarrow C_t \leq 0. \tag{A.3}$$

Moreover,  $C_t$  can be written as  $C_t = F_t - K - I_{S,t}$ , where  $K = c_t + I_{L,t}$  is constant for all  $t$ . If  $t > t_{SS}$ , then by assumption  $F_t = F$  is constant. Let us consider a fixed time  $\bar{t} \geq t_{SS}$ , such that  $D_{S,\bar{t}} \geq D_{S,\bar{t}-1}$ . From our discussion above, it follows that

$$C_{\bar{t}} = F - K - I_{S,\bar{t}} \leq 0. \tag{A.4}$$

Since at time  $\bar{t} + 1$ ,  $I_{S,\bar{t}+1} = rD_{S,\bar{t}} \geq rD_{S,\bar{t}-1} = I_{S,\bar{t}}$ , we have

$$0 \geq C_{\bar{t}} = F - K - I_{S,\bar{t}} \geq F - K - I_{S,\bar{t}+1} = C_{\bar{t}+1}. \tag{A.5}$$

Since  $C_{\bar{t}+1} \leq 0$ , it follows that  $D_{S,\bar{t}+1} \geq D_{S,\bar{t}}$ .

We showed that, if  $D_{S,\bar{t}} \geq D_{S,\bar{t}-1}$  for  $\bar{t} \geq t_{SS}$ , then  $D_{S,\bar{t}+1} \geq D_{S,\bar{t}}$ . By iterating this computation, the conclusion follows. Note that if  $D_{S,\bar{t}} > D_{S,\bar{t}-1}$ , then the same chain of inequalities allows us to conclude that  $D_{S,t} > D_{S,t-1}, \forall t \geq \bar{t}$ .  $\square$

Because each implication of the proof is an equivalence, we also have the following corollary:

**Corollary 1.** *If the STNFP is decreasing at some time  $\bar{t} \geq t_{SS}$ , that is  $D_{S,\bar{t}} < D_{S,\bar{t}-1}$ , then the STNFP is decreasing at each time  $t$  after  $\bar{t}$ , that is  $D_{S,t} < D_{S,t-1}, \forall t \geq \bar{t}$ .*

Thanks to these propositions, we can claim that the company defaults if and only if right after the steady state, the STNFP will not decrease, i.e.,  $C_{t_{SS}+1} \leq 0$ .

**References**

Abinzano, I., Martinez, B., & Poletti-Hughes, J. (2023). Women in power with power: The influence of meaningful board representation on default risk. *International Review of Financial Analysis*, 89, Article 102771.

Acharya, V., Almeida, H., Ippolito, F., & Perez, A. (2014). Credit lines as monitored liquidity insurance: Theory and evidence. *Journal of Financial Economics*, 112(3), 287–319.

Adda, J., & Cooper, R. W. (2003). *Dynamic economics: quantitative methods and applications*. MIT Press.

Agarwal, S., & Ben-David, I. (2018). Loan prospecting and the loss of soft information. *Journal of Financial Economics*, 129(3), 608–628.

Altman, E. I. (1968). Financial ratios, discriminant analysis and the prediction of corporate bankruptcy. *The Journal of Finance*, 23(4), 589–609.

American Institute of Certified Public Accountants (2017). Prospective financial information. URL <https://www.cfainstitute.org/-/media/documents/article/position-paper/forward-looking-information-a-necessary-consideration-in-sec-review.aspx>.



- Azizpour, S., Giesecke, K., & Schwenkler, G. (2018). Exploring the sources of default clustering. *Journal of Financial Economics*, 129(1), 154–183.
- Basel Committee on Banking Supervision (2006). International convergence of capital measurement and capital standards: a revised framework.
- Beaver, W. H., McNichols, M. F., & Rhie, J.-W. (2005). Have financial statements become less informative? Evidence from the ability of financial ratios to predict bankruptcy. *Review of Accounting Studies*, 10(1), 93–122.
- Becker, B., & Ivashina, V. (2014). Cyclical credit supply: Firm level evidence. *Journal of Monetary Economics*, 62, 76–93.
- Behn, M., Haselmann, R., & Wachtel, P. (2016). Pro-cyclical capital regulation and lending. *The Journal of Finance*, 71(2), 919–956.
- Benmelech, E., Kumar, N., & Rajan, R. (2022). The secured credit premium and the issuance of secured debt. *Journal of Financial Economics*, 146(1), 143–171.
- Berrospide, J. M., & Meisenzahl, R. (2015). *The real effects of credit line drawdowns: Finance and economic discussion series 2015-007*.
- Beygi, S., Makarov, U., Zhao, J., & Dwyer, D. (2018). Features of a lifetime PD model: Evidence from public, private, and rated firms.
- Bharath, S. T., Dahiya, S., Saunders, A., & Srinivasan, A. (2011). Lending relationships and loan contract terms. *The Review of Financial Studies*, 24(4), 1141–1203.
- Boutelle, S., & Coogan-Pushner, D. (2021). *The handbook of credit risk management: originating, assessing, and managing credit exposures*. John Wiley & Sons.
- Brent, R. P. (2013). *Algorithms for minimization without derivatives*. Courier Corporation.
- Brown, J. R., Gustafson, M. T., & Ivanov, I. T. (2021). Weathering cash flow shocks. *The Journal of Finance*, 76(4), 1731–1772.
- Burden, R. L., Faires, J. D., & Burden, A. M. (2015). *Numerical analysis*. Cengage learning.
- Campbell, J. Y., Clara, N., & Cocco, J. F. (2021). Structuring mortgages for macroeconomic stability. *The Journal of Finance*, 76(5), 2525–2576.
- Campbell, J. Y., Hilscher, J., & Szilagyi, J. (2008). In search of distress risk. *The Journal of Finance*, 63(6), 2899–2939.
- Campello, M., Giambona, E., Graham, J. R., & Harvey, C. R. (2011). Liquidity management and corporate investment during a financial crisis. *The Review of Financial Studies*, 24(6), 1944–1979.
- Campello, M., Giambona, E., Graham, J. R., & Harvey, C. R. (2012). Access to liquidity and corporate investment in Europe during the financial crisis. *Review of Finance*, 16(2), 323–346.
- Cerqueiro, G., Ongena, S., & Roszbach, K. (2016). Collateralization, bank loan rates, and monitoring. *The Journal of Finance*, 71(3), 1295–1322.
- Chartered Financial Analyst Institute (2014). *Forward-looking information*. URL <https://www.cfainstitute.org/-/media/documents/article/position-paper/forward-looking-information-a-necessary-consideration-in-sec-review.pdf>.
- Chava, S., Ganduri, R., Paradak, N., & Zhang, Y. (2021). Impact of marketplace lending on consumers' future borrowing capacities and borrowing outcomes. *Journal of Financial Economics*, 142(3), 1186–1208.
- Chava, S., & Jarrow, R. A. (2004). Bankruptcy prediction with industry effects. *Review of Finance*, 8(4), 537–569.
- Chen, Z., Hackbarth, D., & Strebulaev, I. A. (2022). A unified model of distress risk puzzles. *Journal of Financial Economics*, 146(2), 357–384.
- Chodorow-Reich, G., & Falato, A. (2022). The loan covenant channel: How bank health transmits to the real economy. *The Journal of Finance*, 77(1), 85–128.
- Clement, M. B., & Tse, S. Y. (2005). Financial analyst characteristics and herding behavior in forecasting. *The Journal of Finance*, 60(1), 307–341.
- Clementi, G. L., & Hopenhayn, H. A. (2006). A theory of financing constraints and firm dynamics. *Quarterly Journal of Economics*, 121(1), 229–265.
- Coppens, F., Mayer, M., Millischer, L., Resch, F., Sauer, S., & Schulze, K. (2016). Advances in multivariate back-testing for credit risk underestimation.
- Cortés, K. R., Demyanyk, Y., Li, L., Loutskina, E., & Strahan, P. E. (2020). Stress tests and small business lending. *Journal of Financial Economics*, 136(1), 260–279.
- Crane, A., & Crotty, K. (2020). How skilled are security analysts? *The Journal of Finance*, 75(3), 1629–1675.
- Crouhy, M., Galai, D., & Mark, R. (2001). Prototype risk rating system. *Journal of Banking & Finance*, 25(1), 47–95.
- Cvitanić, J., Wan, X., & Yang, H. (2013). Dynamics of contract design with screening. *Management Science*, 59(5), 1229–1244.
- Das, S. R., Duffie, D., Kapadia, N., & Saita, L. (2007). Common failings: How corporate defaults are correlated. *The Journal of Finance*, 62(1), 93–117.
- DeMarzo, P. M., & He, Z. (2021). Leverage dynamics without commitment. *The Journal of Finance*, 76(3), 1195–1250.
- Diamond, D. W., & He, Z. (2014). A theory of debt maturity: the long and short of debt overhang. *The Journal of Finance*, 69(2), 719–762.
- Ding, S., Cui, T., Bellotti, A. G., Abedin, M. Z., & Lucey, B. (2023). The role of feature importance in predicting corporate financial distress in pre and post COVID periods: Evidence from China. *International Review of Financial Analysis*, 90, Article 102851.
- Duffie, D., Saita, L., & Wang, K. (2007). Multi-period corporate default prediction with stochastic covariates. *Journal of Financial Economics*, 83(3), 635–665.
- EBA (2016). *Guidelines on the application of the definition of default under article 178 of regulation (EU) No 575/2013*. European Banking Authority, URL <https://www.eba.europa.eu/regulation-and-policy/credit-risk/guidelines-on-the-application-of-the-definition-of-default>.
- EBA (2018). *Guidelines on management of non-performing and forborne exposures*. European Banking Authority, URL <https://www.eba.europa.eu/regulation-and-policy/credit-risk/guidelines-on-management-of-non-performing-and-forborne-exposures>.
- EBA (2020). *Guidelines on loan origination and monitoring*. European Banking Authority, URL <https://www.eba.europa.eu/regulation-and-policy/credit-risk/guidelines-on-loan-origination-and-monitoring>.
- Forsythe, G. E. (1977). *Prentice-Hall series in automatic computation: Vol. 259, Computer methods for mathematical computations*. Prentice-Hall, Inc..
- Fracassi, C., Petry, S., & Tate, G. (2016). Does rating analyst subjectivity affect corporate debt pricing? *Journal of Financial Economics*, 120(3), 514–538.
- Fuster, A., Goldsmith-Pinkham, P., Ramadorai, T., & Walther, A. (2022). Predictably unequal? The effects of machine learning on credit markets. *The Journal of Finance*, 77(1), 5–47.
- Gatev, E., & Strahan, P. E. (2006). Banks' advantage in hedging liquidity risk: Theory and evidence from the commercial paper market. *The Journal of Finance*, 61(2), 867–892.
- Gonzalez-Urteaga, A., Muga, L., & Santamaria, R. (2015). Momentum and default risk. Some results using the jump component. *International Review of Financial Analysis*, 40, 185–193.
- Gredil, O. R., Kapadia, N., & Lee, J. H. (2022). On the information content of credit ratings and market-based measures of default risk. *Journal of Financial Economics*, 146(1), 172–204.
- Han, S., & Zhou, X. (2014). Informed bond trading, corporate yield spreads, and corporate default prediction. *Management Science*, 60(3), 675–694.
- He, Z., Wei, B., Yu, J., & Gao, F. (2017). Optimal long-term contracting with learning. *The Review of Financial Studies*, 30(6), 2006–2065.
- He, Z., & Xiong, W. (2012). Rollover risk and credit risk. *The Journal of Finance*, 67(2), 391–430.
- Hilscher, J., & Wilson, M. (2017). Credit ratings and credit risk: Is one measure enough? *Management Science*, 63(10), 3414–3437.
- Holmström, B., & Tirole, J. (1998). Private and public supply of liquidity. *Journal of Political Economy*, 106(1), 1–40.
- Hu, Y., & Varas, F. (2021). A theory of zombie lending. *The Journal of Finance*, 76(4), 1813–1867.
- ISA 570 (2016). *Going concern*. International Standards on Auditing.
- ISAE 3400 (2007). *The examination of prospective financial information*. International Standard on Assurance Engagements.
- Ivashina, V., & Scharfstein, D. (2010). Bank lending during the financial crisis of 2008. *Journal of Financial Economics*, 97(3), 319–338.
- IVS 105 (2020). *Valuation approaches and methods*. International Valuation Standard.
- IVS 200 (2020). *Businesses and business interests*. International Valuation Standard.
- Jarrow, R. A., Lando, D., & Turnbull, S. M. (1997). A Markov model for the term structure of credit risk spreads. *The Review of Financial Studies*, 10(2), 481–523.
- Johnson, R. (2002). Legal, social and economics issues in implementing scoring in the United States. Teoksessa toim. Thomas, LC Edelman, DB & Crook JN 2004. *Readings in Credit Scoring*.
- Joseph, C. (2013). *Advanced credit risk analysis and management*. John Wiley & Sons.
- Kashyap, A. K., Rajan, R., & Stein, J. C. (2002). Banks as liquidity providers: An explanation for the coexistence of lending and deposit-taking. *The Journal of Finance*, 57(1), 33–73.
- Koemiadi, H., Krishnamurti, C., & Tourani-Rad, A. (2015). Cross-border mergers and acquisitions and default risk. *International Review of Financial Analysis*, 42, 336–348.
- Kuehn, L.-A., & Schmid, L. (2014). Investment-based corporate bond pricing. *The Journal of Finance*, 69(6), 2741–2776.
- Leland, H. E. (1998). Agency costs, risk management, and capital structure. *The Journal of Finance*, 53(4), 1213–1243.
- Li, G., & Zhang, C. (2019). Counterparty credit risk and derivatives pricing. *Journal of Financial Economics*, 134(3), 647–668.
- Lowe, P. W. (2002). 116, *Credit risk measurement and procyclicality: BIS working paper*, BIS working paper.
- Luo, S., & Murphy, A. (2020). *2007, Understanding the exposure at default risk of commercial real estate construction and land development loans: Working paper*, FRB of Dallas Working Paper.
- Mensah, Y. M. (1984). An examination of the stationarity of multivariate bankruptcy prediction models: A methodological study. *Journal of Accounting Research*, 380–395.
- Merton, R. C. (1974). On the pricing of corporate debt: The risk structure of interest rates. *The Journal of Finance*, 29(2), 449–470.
- Nikolov, B., Schmid, L., & Steri, R. (2021). The sources of financing constraints. *Journal of Financial Economics*, 139(2), 478–501.
- Nozawa, Y. (2017). What drives the cross-section of credit spreads?: A variance decomposition approach. *The Journal of Finance*, 72(5), 2045–2072.
- Rajan, U., Seru, A., & Vig, V. (2015). The failure of models that predict failure: Distance, incentives, and defaults. *Journal of Financial Economics*, 115(2), 237–260.
- Rauh, J. D., & Sufi, A. (2010). Capital structure and debt structure. *The Review of Financial Studies*, 23(12), 4242–4280.
- Shockley, R. L., & Thakor, A. V. (1997). Bank loan commitment contracts: Data, theory, and tests. *Journal of Money, Credit, and Banking*, 517–534.
- Sirignano, J., Sadhwani, A., & Giesecke, K. (2016). Deep learning for mortgage risk. arXiv preprint arXiv:1607.02470.

- Stein, J. C. (2002). Information production and capital allocation: Decentralized versus hierarchical firms. *The Journal of Finance*, 57(5), 1891–1921.
- Stepankova, B., & Teply, P. (2023). Consistency of banks' internal probability of default estimates: Empirical evidence from the COVID-19 crisis. *Journal of Banking & Finance*, 154, Article 106969.
- Sufi, A. (2009). Bank lines of credit in corporate finance: An empirical analysis. *The Review of Financial Studies*, 22(3), 1057–1088.
- The World Bank Group (2019). Credit scoring approaches guidelines. URL <https://thedocs.worldbank.org/en/doc/935891585869698451-0130022020/original/CREDITSCORINGAPPROACHESGUIDELINESFINALWEB.pdf>.
- Treacy, W. F., & Carey, M. (2000). Credit risk rating systems at large US banks. *Journal of Banking & Finance*, 24(1–2), 167–201.
- Tsukahara, F. Y., Kimura, H., Sobreiro, V. A., & Zambrano, J. C. A. (2016). Validation of default probability models: A stress testing approach. *International Review of Financial Analysis*, 47, 70–85.
- Whited, T. M., & Zhao, J. (2021). The misallocation of finance. *The Journal of Finance*, 76(5), 2359–2407.
- Zhao, J., & Yang, L. (2019). Usage and exposures at default of corporate credit lines - An empirical study. URL <https://www.moodysanalytics.com/articles/2019/usage-and-exposures-at-default-of-corporate-credit-lines>.