

Green Logistics for Heavy Equipment: a bibliometric analysis

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Abstract: In recent years, the concept of sustainability has become increasingly important, driven by a greater awareness of the economic, environmental, and social context. At the same time, the design of efficient logistics systems has extended the boundaries and relationships between organisations, suppliers, and customers. On one hand, activities related to logistics processes positively stimulate economic development, while on the other hand they negatively impact on the environmental context. From these two principles, the term green logistics was devised with the aim of reducing environmental externalities. Sustainable logistics is widely studied for conventional and consumer products, but less diffused for large industrial assets and equipment. These products are mostly of an Engineer To Order (ETO) nature and require ad hoc logistics. In this paper, a bibliometric analysis is described, conducted to highlight using quantitative analysis the most important issues, trends, and challenges in the field of sustainable logistics and its management for large-scale and heavy products. Specifically, search results of heavy equipment logistics and sustainable heavy equipment logistics are compared using classification tool. It emerged that logistics sustainability for heavy equipment is not widespread and that emerging topic such as machine learning algorithms and Industry 4.0 technologies can be opportunities for sustainable development. The results of this research may be of interest to logistics managers, logistics providers, and researchers for the identification of literature gaps and innovative opportunities.

Keywords: Green Logistics, Sustainability, Engineer To Order, Bibliometric Analysis, Heavy Equipment

I. INTRODUCTION

Large products cover their use in different sectors including agriculture, forestry, and manufacturing [1]. The sector for which they are widely used is construction [2]. In general, large ~~machineries~~ ~~machinery~~ ~~are~~ ~~is~~ required for activities related to ~~the~~ distribution of products [1] and people [3]; although most of them involve energy production, storage, and distribution [4], [5]. Bulky and large products usually identify all those items with a weight in the order of tons of kg and volumetric dimensions in the order of hundreds of m³ [6]. These types of products are considered ETO or make to order (MTO) and ~~are~~ characterized by complex bills of material, ~~a~~ high degree of customization, and large modular elements [7]. These characteristics lead to technical complications including non-standard components and products with low volumes and high variability. Specifically, products with large dimensions require large spaces and assets for their handling [7], leading to logistic activities of procurement, internal handling, storage and delivery which are economically expensive [6], potentially risky [8], and with high environmental impact [2].

Despite the characteristics of large ETO and MTO products and their well-defined application areas, the literature does not address the logistics activities within their Supply Chain [1]. In addition, as far as the authors know, there is little exploration of ~~the~~ sustainable logistics for ~~the~~ heavy equipment supply chain. Sustainable logistics is the topic that considers all logistics activities such as inbound logistics, internal logistics, ~~and~~ outbound logistics to reduce environmental

externalities [9]. Inbound logistics relates to the activities of a company's incoming flows such as procurement while outbound logistics looks at the activities of outgoing flows such as transport. Whereas internal logistics concerns all ~~movementation~~ ~~handling~~ activities within an organisation to support the production process such as handling and storage. For example, the increasing use by organisations of freight transport activities, mainly involved in inbound and outbound logistics, ~~are~~ ~~is~~ responsible for the largest share of carbon emissions [10]. When it comes to the transport of large products, in addition to the high environmental impact due to the high load and long distances to be travelled, problems arise regarding the safety of the product, people, and infrastructure elements, complicating the route planning phase [11]. To deal with this trend, the concept of sustainable logistics is gaining importance because of the impact it can have not only environmentally, but also economically and socially [9]. When looking at products from large sizes, few applications are found in the literature. For instance, McDougall ~~e~~ ~~and~~ Williamson [13] present logistics challenges of large mountain pipelines considering also environmental restrictions, while Jia ~~e~~ ~~and~~ Wang [14] propose a logistic risk assessment of hydropower equipment based on a fault tree analysis that considers also the environmental risk.

Based on the aforementioned considerations, the objective of this research is to quantitatively compare through a bibliometric analysis how in-depth the topic of heavy equipment logistics is compared to that of heavy equipment sustainable logistics. The article is structured as follows: in section 2 the methodology of the research

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is presented described, while in section 3, the results of the search are presented by comparing the two search queries by in terms of publication years, journals, keywords, and research topics. Section 4 discusses the results to identify the main trends; and challenges for sustainable heavy equipment logistics. Finally, in section 5, conclusions are drawn and future developments are proposed summarized.

II. METHODOLOGY

A bibliometric analysis of two search queries is presented in this paper. The first query refers to the topic of heavy equipment logistics, while the second refers to the sustainable logistics of heavy equipment. The analysis aims to answer two research questions:

- (1) How well are the two topics investigated in the literature and quantitatively—what are the main quantitative differences?
- (2) What are the main trends and opportunities of the two topics and how can they be clustered?

Answering the research questions, two search queries were identified, each one consisting of keywords that can be classified fall under the domains of product, operation, and sustainability (see Table I). The product domain identifies all the characteristics of large-scale attributes, the operation domain identifies logistics activities, and the sustainability domain identifies the environmental relevance.

TABLE I
KEYWORDS CLASSIFICATION

Product	Operation	Sustainability
large product, large scale product, big product, big size product, huge product, heavy product	logistics, transport*, inbound logistics, outbound logistics, movimentation, deliver*, handl*, storag*, warehous*	sustainabl*, environmental*, green
large item, large scale item, big item, big size item, huge item, heavy item		
large equipment, large scale equipment, big equipment, big size equipment, huge equipment, heavy equipment		

The first search query combines keywords from the first two columns to identify the topic of large and heavy machinery logistics. The second search query uses the keywords also from the third column keywords to identify add the topic of sustainability large machinery logistics. Keyword composition was done using the OR operator for words under the same domain and the AND operator for combinations of words between different domains. The " operator is used in the search for words

composed of two terms to identify the correct sequence of words. The * operator is used to include all words that share the same base.

The search was done within the Scopus database, filtering the results by subject area, excluding anonymous and not written in English articles (Table II). The selected subject areas are Engineering, Computer Science, and Environmental Science. For each search query, the partial results obtained by applying the inclusion criteria are shown in Table II. The last row of the table defines shows the final results used to compare heavy equipment logistics and heavy equipment sustainable logistics.

TABLE II
RESULTS OF INCLUSION CRITERIA

Inclusion Criteria	Query 1 results	Query 2 results
Keywords	1068	134
Subject Area	704	88
Anon	694	88
English	628	84

General information, journals, keywords, and trend topics are were analysed on a quantitative level. The bibliometric analysis was conducted using Microsoft Excel a spreadsheet software and the Bibliometrix package from RStudio.

III. RESULTS

Answering Regarding the first research question, the two queries return different results. The search related to heavy equipment logistics returns 628 results articles. When By adding the concept of sustainability is added, sustainability to this search, the papers decrease results decrease to 84 documents.

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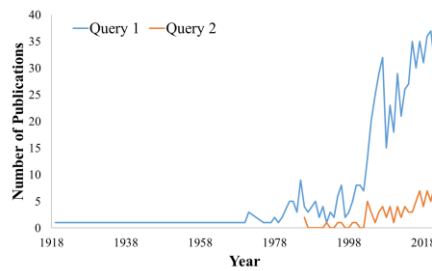


Fig. 1. Publication Year

As depicted by in Fig. 1, the concept of large heavy equipment machinery logistics is well established, with the first paper published in 1919. This topic sees saw a rapid growth in the first period years of the 2000s and continued to grow in the following years with an increasing trend. By On contrary, the topic of sustainable large heavy ge-equipment logistics is more recent and the first paper dates to 1986. Even if sustainable logistics is an increasingly relevant topic, the search results do not

show a follow a proportional growth similar to as for those of the first query.

From a subject area perspective, most of the articles belong to the category of Engineering, Computer Science, and Environmental Science. For the first query, the percentages are respectively 41%, 14%, and 9%, while for the second query 33%, 6%, and 22% (Fig. 2). The high percentages are due to the search methodology and the use of inclusion criteria. It is worth mentioning that despite the application of filters, about 40% of the articles do not belong to the defined subject area.

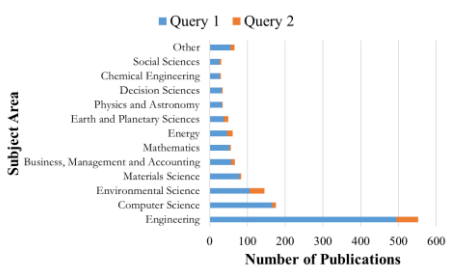


Fig. 2. Subject Area

The two search queries were compared based on the basis of the five major reference journals. As the number of publications per journals is not enough to does not imply assure the scientific relevance and influence, also the number of citations per papers has been reported.

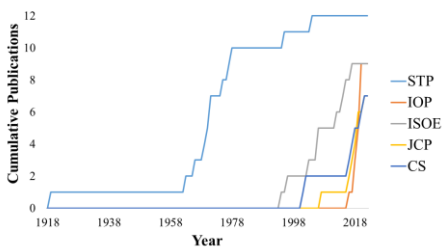


Fig. 3. Source Growth for heavy equipment logistics (Query 1)

Fig. 3 presents the cumulative publications over the time interval related to heavy equipment logistics. The journal in which the most papers have been published (12) is the SAE Technical Papers (STP) which saw an increase from around 1960. Following are the journals IOP Conference Series: Materials Science and Engineering (IOP) and Proceedings of SPIE - The International Society for Optical Engineering (ISOE) follow with both with 9 papers each. Journal of Cleaner Production (JCP) and Lecture Notes in Computer Science (including subseries Lecture Notes in Artificial Intelligence and Lecture Notes in Bioinformatics) (CS) with have 7 papers. It is worth mentioning that the journal

characterized by with the highest growth in a single year time interval is IOP with 4 articles in the year 2019.

From an impact point of view, the ranking of the five most relevant journals is not the same (see Table III). In fact, STP appears to be the journal with the lowest number of citations per publication (0.7). Whereas JCP (15.9) and ISOE (15.4) appear to be the most influential of the top 5 journals with the highest number of publications.

TABLE III
IMPACT LEVEL OF TOP FIVE JOURNALS FOR (QUERY 1)

Journal	Number of Publications	Number of Citations
STP	12	8
IOP	9	23
ISOE	9	139
JCP	7	111
CS	7	9

Regarding the The results of heavy equipment logistics were compared to those of research adding the concept of sustainability (Query 2). Fig. 4 shows the top five journals for number of publications. The top journal is JCP with 7 articles followed by Proceedings of the Annual Offshore Technology Conference (OT) with 3 articles. This is followed by other journals with 2 publications including Applied Mechanics and Materials (M&M), Energies (E), and Environmental Science and Technology (ES&T).

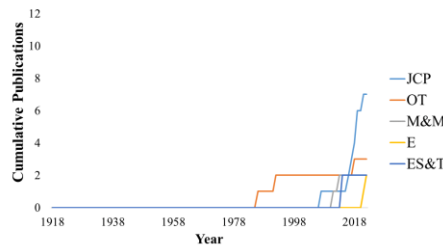


Fig. 4. Source Growth for heavy equipment sustainable logistics (Query 2)

Considering the impact level of the five 5-journals for highest number of publications, the analysis results for the second with the second query is are different (Table IV). ES&T is the journal with the highest number of citations per publication (31), followed by JCP (15.9). The lowest value is assumed by M&M and E with currently no citations.

TABLE IV
IMPACT LEVEL OF TOP FIVE JOURNALS FOR (QUERY 2)

Journal	Number of Publications	Number of Citations
ES&T	2	31
JCP	7	15.9
OT	3	0
M&M	2	0
E	2	0

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JCP	7	111
OT	3	1
M&M	2	0
E	2	0
ES&T	2	62

A. Keywords Analysis

Keywords analysis was conducted to identify the most commonly used terminology for large-heavy machinery logistics and trend topics. The analysis aimed to answer the first research question and highlight the differences in terms of keyword selection for the two topics. Methodologically, both the keywords used by the authors and those in the title and abstract of the papers were analysed using the Bibliometrix tool.

For the first search query, the keywords "logistics" and "heavy equipment" are in third and fifth position, respectively preceded by "data mining" and "maintenance" (Table V). Extending the analysis to article titles and abstracts, the term "heavy equipment" is the most recurrent.

TABLE V
KEYWORDS OCCURRENCE FOR HEAVY EQUIPMENT LOGISTICS (QUERY 1)

Position	Keyword	Occurrence
1 st	Data mining	14
2 nd	Maintenance	9
3 rd	Logistics	8
4 th	Machine learning Optimization Simulation	6
5 th	Heavy equipment Design Safety	5

Regarding From the point of view of frequency of keywords, keyword frequencies, Fig. 7 shows the topic trends most frequently found in the abstracts. The representation graph shows the time interval frequency of the keywords and their number the time interval of first, last and highest use. Specifically, the node position represents the year with the higher use of the keyword, and the node size is the number of citations the frequency and the timespan are represented for each term by the size of the node and the length of the segment. For example, the bigram "heavy equipment", which has the highest frequency in the search within the abstracts and it counts, assumes a value of 249 occurrences between the year 2005 and 2018, with the highest use in during the year 2011.

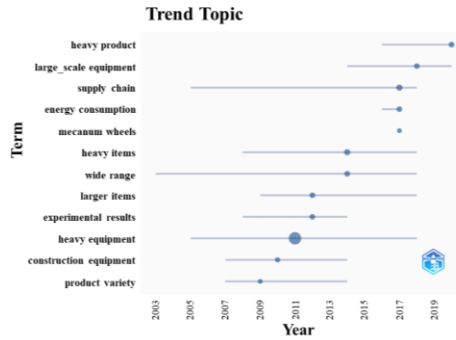


Fig. 7. Trend Topics for heavy equipment logistics (Query 1)

The graph shows the most recurrent bigrams-couples with a minimum frequency of 15 words-occurrences to graphically present-show the most relevant abstract terms. It is interesting to highlight that the characteristic of-product size feature is strongly-often reiterated repeated within the abstracts, reaching high-high-frequency values, graphically-according to shown-by the size of the blue circles.

Instead, for the second search query, the results are different. The keyword "sustainability" is one of the most frequently used, even if only with 2 occurrences (Table VI). Instead, the keywords "logistics" and "heavy equipment" are not recurrent. The term "heavy equipment" is the most common if the analysis is extended to the abstract followed by terms relating to sustainability such as "life cycle" and "environmental impact".

TABLE VI
KEYWORDS OCCURRENCE FOR HEAVY EQUIPMENT SUSTAINABLE LOGISTICS (QUERY 2)

Position	Keyword	Occurrence
1 st	Sustainability Embodied energy Dams Distributed manufacturing Infrastructure Optimization Water storage	2
2 nd	3D printing Agent-based simulation ...	1

Fig. 8 shows the analysis of the trend topics most frequently found in the abstract with a word minimum frequency at least equal-to-of 7. Unlike the first query, even if the keyword "heavy equipment" has the a-highest frequency, concepts related to sustainability are more relevant as, for example, the words-"environmental conditions", "life cycle" and "environmental impacts".

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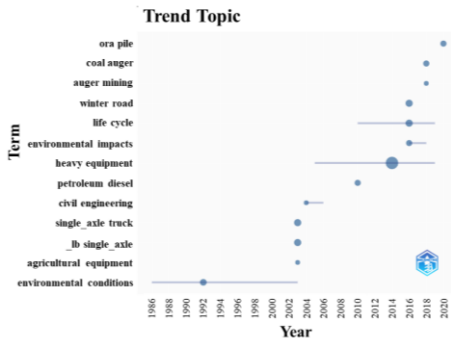


Fig. 8. Trend Topics for heavy equipment sustainable logistics (Query 2)

B. Topic Analysis

The analysis of interesting and emerging topics ~~is~~ done using a Thematic Map [15]. The chart groups topics into clusters, and places them along two axes. The x-axis represents the degree of relevance of the ~~topic, topic~~ while the y-axis represents the degree of development. The Thematic Map chart divides the area into four quadrants. The upper right quadrant groups ~~motor themes, motor themes~~ that are arguments well-developed topics relevant and important to the research area. The upper left quadrant contains the ~~niche themes, niche themes~~ that are very specific, specific but with few external relationships. The lower left quadrant contains ~~emerging, emerging~~ or disappearing ~~themes, themes~~ that are marginal and rarely little developed. Finally, the lower right quadrant identifies ~~basic themes, basic themes~~ that are important to the research but are general in scope.

Trend analysis is done for both search queries using Bibliometrix software. The analysis takes into consideration only the keywords used by the authors, not those ~~ones~~ used in titles or abstract documents.

For the search query dealing with heavy equipment logistics, 14 clusters are identified (Fig. 9). Among the clusters, two aspects are of interest. The topics "heavy equipment" and "logistics" are considered basic themes, while "machine learning" ~~is~~ an emerging theme. No sustainability concepts are included ~~within~~ this graph.

On the other hand, the search query that deals with sustainable logistics for heavy products identifies only 4 clusters not distributed by ~~the~~ degree of relevance (Fig. 10). The concept of sustainability is part of the cluster labeled as "distributed manufacturing", so it is possible to state that, among the others, it is the least developed.

Since it is a recent theme, we can also affirm that it is one of the emerging themes.

A summary of cluster analysis is given in Appendix A for the first query and in Appendix B for the second one (Table VI, Table VII).

IV. DISCUSSIONS

Considering the analysis of the two research topics, it is possible to highlight some issues.

- The concept of green logistics for heavy equipment is not very investigated and leaves a large space and opportunity for scientific research. In fact, from the analysis of general information, the search results of the first query are 7 times larger than the second query.
- It is possible to state that ~~the reference a~~ journal of reference for the topic is the Journal of Cleaner Production. For the topic of sustainable large-scale logistics, JCP is not only the leading reference journal, but ~~has~~ also ~~has a~~ great high impact in terms of citations.
- Keyword analysis shows that ~~the term, the term~~ "heavy equipment" does not fall within the ~~authors' keywords~~ chosen by the authors of the papers, even though they are relevant within the articles and persistent over a broad time horizon.
- The application of machine learning algorithms appears to be an emerging topic. Through this analysis it is not possible to state with certainty for which activity they are applied. In any case, it is interesting to extend the research by applying these tools also to the logistic sustainability of large machinery for which only optimization models are shown.
- Industry 4.0 technologies can be an opportunity for new innovative solutions aimed towards sustainable development. Although ~~technologies such as Simulation and Big Data Analytics are considered basic themes for the~~ classic logistics of large machinery ~~technologies like Simulation and Big Data Analytics are considered basic themes,~~ other technologies are now emerging (i.e. Robots) but not all of them and are some of them not yet already established. ~~Regarding sustainable logistics, there are~~ Even bigger opportunities for 4.0 technologies, since are found for sustainable logistics for which none of them is the 4.0 technologies are actually applied present.

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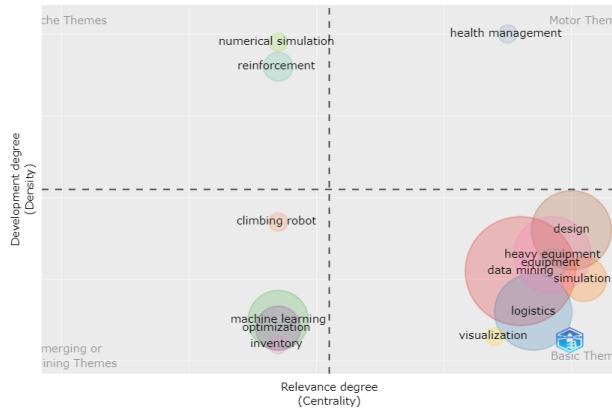


Fig. 9. Thematic Map for heavy equipment logistics (Query 1)

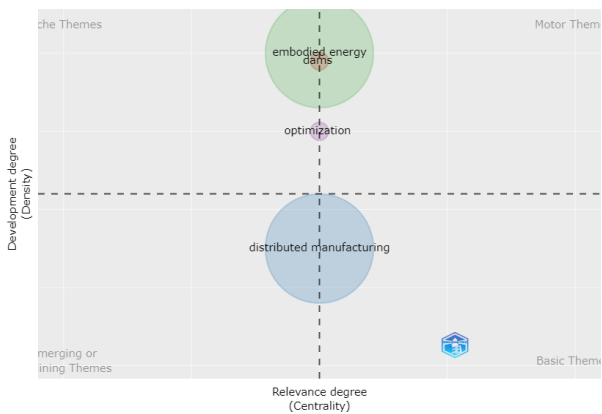


Fig. 10. Thematic Map for heavy equipment sustainable logistics (Query 2)

V. CONCLUSIONS AND FUTURE DEVELOPMENTS

Nowadays, the concept of sustainable logistics is becoming increasingly relevant ~~with the aim of to~~ reducing environmental externalities as much as possible. In this context, industrial products with unconventional weights and dimensions ~~that~~ involve difficult ~~logistic~~ ~~logistics~~ tasks ~~are not investigated enough~~. Within this article, the differences from a quantitative point of view between heavy ~~and large~~ ~~machinery~~ ~~equipment~~ logistics and ~~its~~ ~~their~~ sustainable applications were highlighted to identify gaps and ~~research~~ opportunities ~~research~~ to be developed. To this end, a bibliometric analysis was conducted on two research ~~questions~~ ~~questions in order~~ to investigate (1) how well the two topics are studied in the literature and what the main differences are, (2) ~~what~~ ~~which are~~ the main trends and opportunities, ~~are~~ and how they can be

grouped. The main result obtained ~~reveals~~ ~~reveal~~ the lack in the literature of articles related to the sustainable logistics of heavy equipment. Dealing with such products, both ~~for~~ the difficulties of logistics operations and ~~for~~ the high environmental impact of those, this topic is of great interest for the scientific value and its implications in the socio-economic context.

It is necessary to stress that this type of analysis is functional to a greater ~~extent~~ ~~extension~~ in qualitative and quantitative terms. Possible future developments can refine the bibliometric analysis by comparing in ~~more~~ ~~higher~~ detail the trend topics over time. For example, it may be interesting to carry out a dynamic analysis of the thematic map to identify more clearly if some keywords shift between quadrants. Another development may be to extend the work through a bibliographic analysis of the articles. The extension may consider additional inclusion and exclusion criteria, ~~and~~ selection by reading the title,

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~~and abstract~~ and ~~then~~ the full text ~~analysis~~. Finally, it may be of interest to ~~compare~~ ~~compare both~~ bibliometric and bibliographic results for sustainable logistics ~~and the~~ logistics of products that do not fall under the heavy equipment classification. This can highlight opportunities and applications that can be further explored and implemented, based on the constraints and characteristics of the products.

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Appendix A. FIRST APPENDIX

TABLE VI
CLUSTERS FOR HEAVY EQUIPMENT LOGISTICS
(QUERY 1)

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Clusters Label	Keyword	Occurrence
1. Data mining	Data mining	14
	Maintenance	9
	Fp-tree	4
	Fufp-tree	3
	Incremental mining	3
2. Logistics	Logistics	8
	Heuristics	3
	Integer programming	3
3. Machine learning	Machine learning	6
	Neural networks	3
4. Optimization	Optimization	6
5. Simulation	Simulation	6
6. Design	Design	5
	Flexibility	4
	Assembly	3
	Handling	3
7. Heavy equipment	Heavy equipment	5
	Safety	5
	Construction equipment	4
8. Equipment	Equipment	4
9. Reinforcement	Reinforcement	4
10. Climbing robot	Climbing robot	3
11. Health management	Health management	3
12. Inventory	Inventory	3
13. Numerical simulation	Numerical simulation	3
14. Visualization	Visualization	3

Appendix B. SECOND APPENDIX

TABLE VII
CLUSTERS FOR HEAVY EQUIPMENT SUSTAINABLE LOGISTICS
(QUERY 2)

Clusters Label	Keyword	Occurrence
1. Dams	Dams	2
2. Distributed manufacturing	Distributed manufacturing	2
	Sustainability	2
3. Embodied energy	Embodied energy	2
	Infrastructure	2
4. Optimization	Optimization	2