

Plan

Plan your foresight research; what's your starting point?

Macrotheme

What is the general theme?

Subtopics

Narrow your focus of research to a theme of interest

Biases and assumptions

What established perceptions, values, and assumptions define your work? Identify them and consider whether they can distort your research.

Megatrend Analysis

Analyse the impact of megatrends on the theme you are researching

Your macrotheme

e.g. forms of work, my data

Megatrend

Megatrends are major phenomena that are expected to continue to grow in a similar direction in the future. Mark the strength of impact.

Climate Change



Resource scarcity



Rapid technological development



Urbanisation



Localism / Globalism



Volatile business environment



Power shift to Asia



Aging Population



Population growth



Impact on your theme

What is the most direct consequence to your theme?

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Megatrend Analysis

Analyse the impact of megatrends on the theme you are researching

Sharing

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Interspecies

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Beyond human

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Caring

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Genderless

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Slow

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Resilience

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Consciousness

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Decreased social cohesion

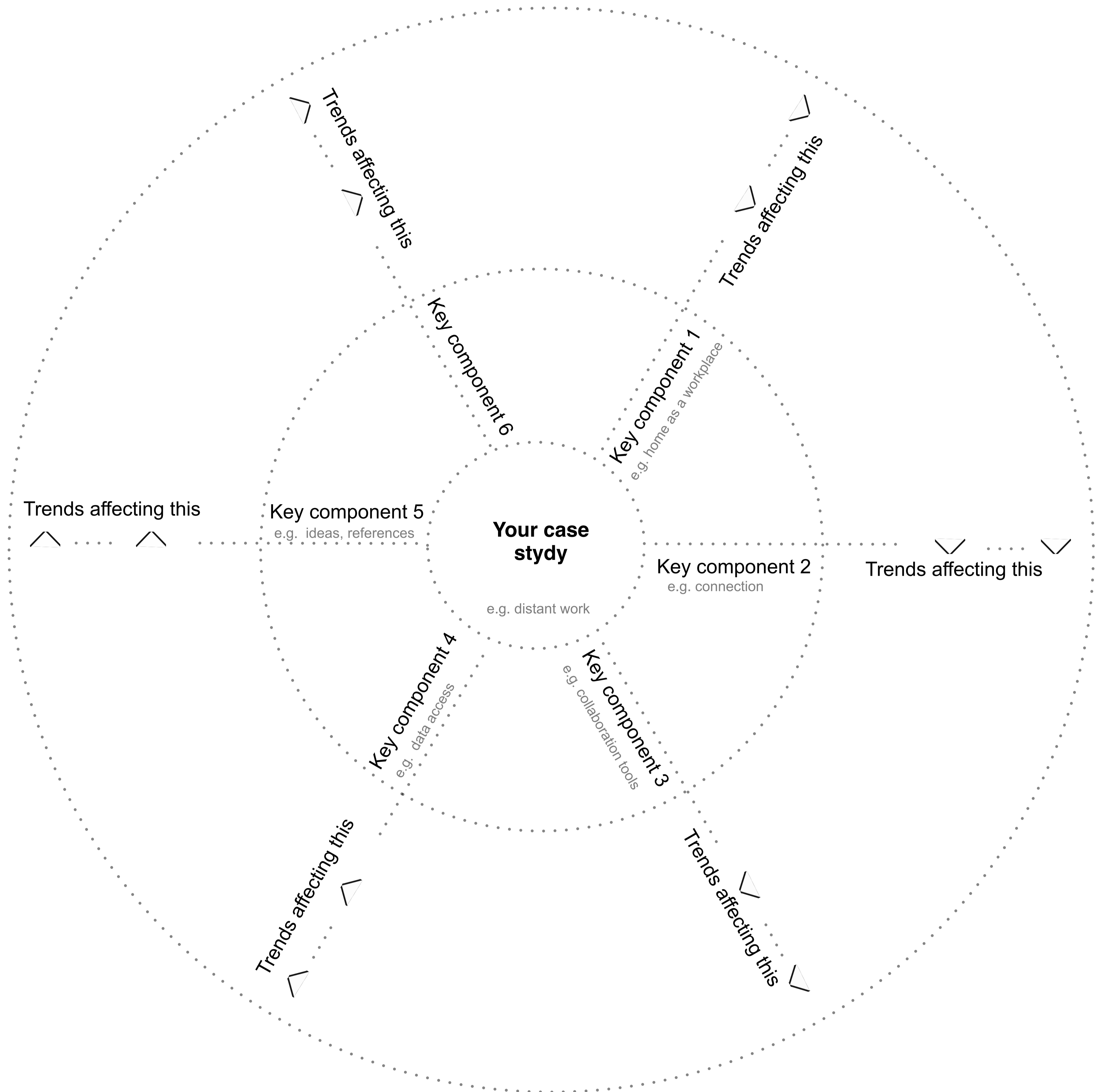
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Social divide

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Use Case Trends

Scan trends through your use case.



What are the objectives and changes in this case study?

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Objective(s)

Change(s)

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Implication Mapping

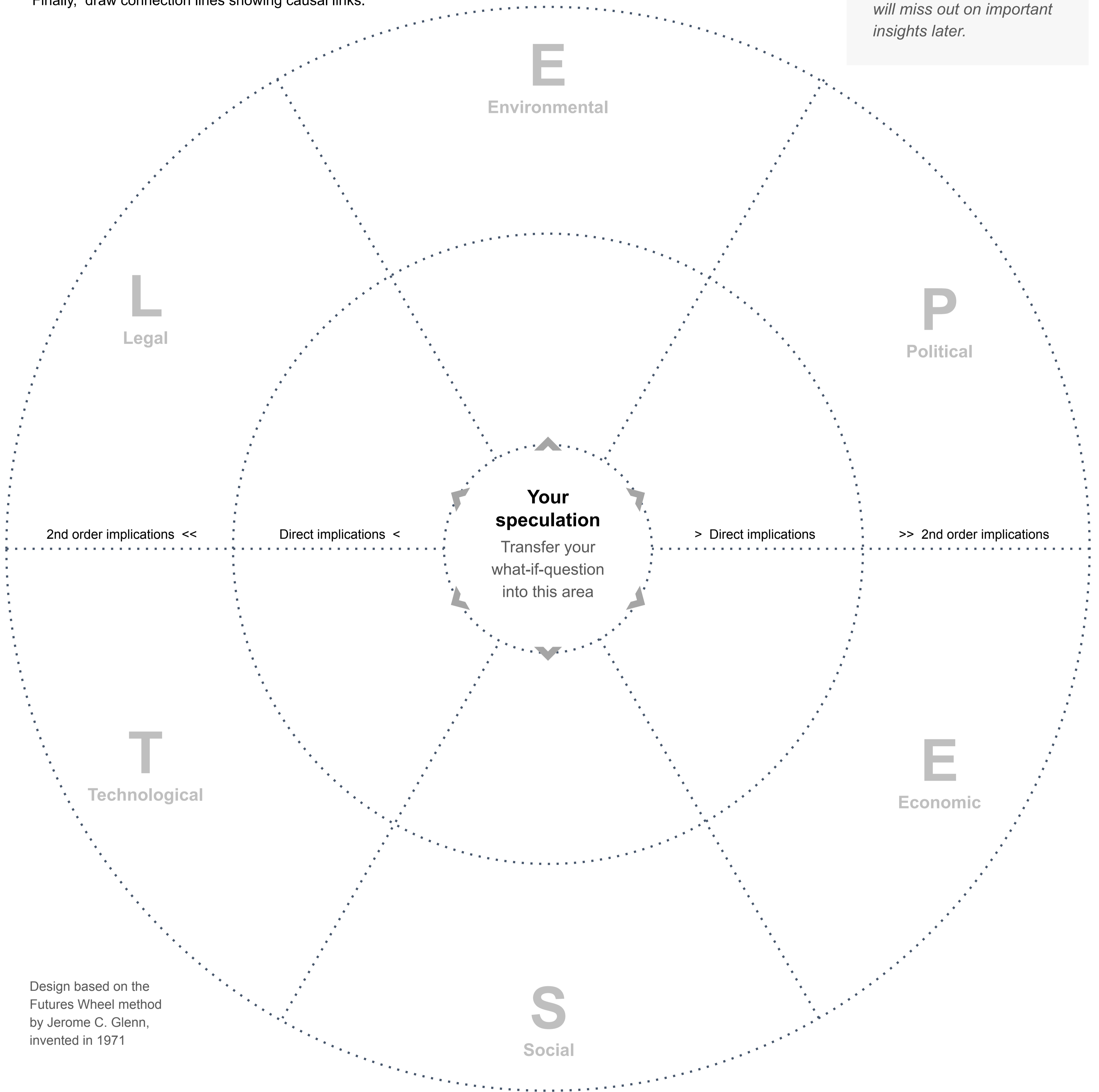
Explore the direct and indirect implications of your 'What If' question

How to populate the wheel

- Place your 'What if' question into the center.
- What are direct consequences (1st order implications)?
- Which 2nd order implications arise from those?
- You can create as many rings as you like.
- Finally, draw connection lines showing causal links.

Tip

As direct implications, use the ideas that feel most obvious and almost too simple. If you jump too far ahead at this point, you will miss out on important insights later.



Design based on the Futures Wheel method by Jerome C. Glenn, invented in 1971

The good

What is good in this world and for whom?	Which groups benefit?
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The bad

What is negative in this world?	Which groups have disadvantages?
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The noteworthy

What else stands out and is worth noting?

Plan 2 *To be completed together with the 'Implication Mapping' canvas*

What are the general and specific objectives? Planning in detail to prepare for the *"Storyboard phase"*

Macrotheme

What is the general theme?

Subtopics

Narrow your focus of research to a theme of interest

General objective(s)

*What are the desired general objective(s)?
What are you trying to achieve with your scenario?*

Specific objective(s)

*Are there specific questions the scenario wants to answer?
Specify in detail at least 4 specific objectives from the general objective(s).*

Biases and assumptions

Compared to first form "Plan", have your perceptions, values and assumptions changed? If so, in what way?