Risk Assecuration Statistics

Quality of Life Improvement through Social Cohesion

Proceedings of the Fourth International Conference Wrocław 2008

edited by Walenty Ostasiewicz

Department of Statistics Wrocław 2008



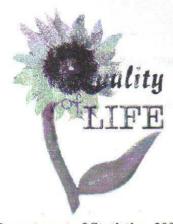
Wrocław University of Economics

Quality of Life:

Quality of Life Improvement through Social Cohesion

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Department of Statistics, 2008

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Choice of subjective weights for subjective variables

Abstract

Comparison between findings concerning subjective characteristics observed at both macro (e.g. countries) and micro (cases or groups) level represents one of the more vexed issues in the field of social research and surely is among the much-discussed matters.

One of the difficulties in dealing with comparison issues concerns if and how the differences might be explained, and if and how explanations could help in performing comparisons more accurately.

This topic is perceived and judged particularly sensitive in quality of life research also for the implications at policy level, where one of the goals is that to compare different levels of subjective well-being. According to different explanatory models, differences in well-being could be explained by objective characteristics, e.g. different living conditions and different national structures, but also by different cultural traits and value orientations that should be properly considered in order to perform comparisons at macro level (region, country, etc.). In this perspective, the question could be how to carry on comparisons between individuals (or groups) by taking into account inter-individual (or inter-group) differences yielded by different contextual conditions, i.e. cultural traits and value orientations.

One of the possible answers may involve the definition of "subjective weights".

For example, according with the bottom-up model, satisfaction with life as a whole could be observed by combining satisfactions with different life ambits (family, work, income, and so on). The combination that generates the total satisfaction has to take into account the *importance* (in terms of "life value" or in terms of "expectations") that each individual assigns to each ambit. This allows scores of satisfaction to be compared by taking into account the importance assigned by individuals to each ambit.

As known, the consolidated methodology aimed at the construction of composite indicators states particular approaches allowing differential *importance* weights to be determined and to be assigned to the indicators composing the synthesis. In this ambit, it is always asserted that the choice of weights should be preferably derived from objective principle.

In recent works, further views were introduced about weighting in the context of composite indicators construction, which should take into account the agreement among

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citizens concerning the importance to be assigned to each indicator. The final composite should maximize this agreement. In their work, they provide a framework to jointly consider weights and social indicators as part of the research problem of constructing a composite indicator.

Our purpose is to identify procedures that provide a framework allowing differential weights to be determined and managed (subjective/individualized weighting procedure). In particular, the framework must clarify how:

- to obtain importance weights at individual-subjective level through subjective judgments
- to assign the weights to the corresponding subjective scores.

This work intends

- to introduce the general underlying principles in obtaining weights, with special attention to subjective weights
- to identify and analyze the approaches for obtaining weights:
- Statistical approaches (for obtaining "objective" weights), generally applied in the ambit of composite indicators construction
- b. Multi-Attribute approaches
- Scaling models, allowing subjective data to be managed; among these, the models able (i) to handle subjective evaluations and judgments, expressed in explicit or implicit way, (ii) to obtain subjective [importance] weights at group level and at individual level, will be identified and described in the perspective of obtaining subjective weights

Pros and cons of these approaches in the perspective of subjective weighting will be discussed.