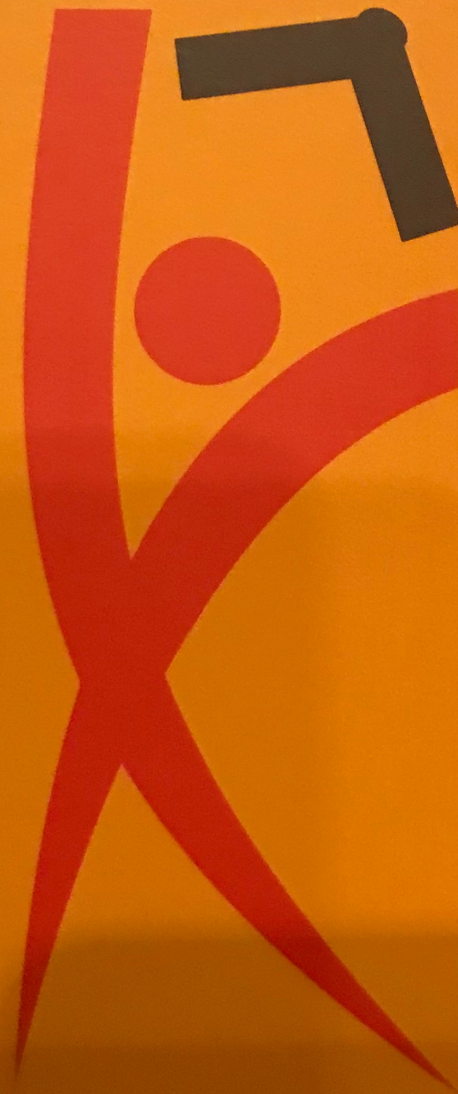


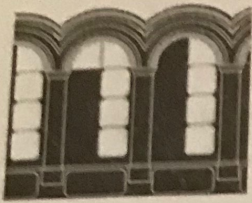
Department of Pedagogy and Andragogy, Faculty of Philosophy, University of Belgrade  
Institute for Pedagogy and Andragogy, Faculty of Philosophy, University of Belgrade  
European Association for Education of Adults, Brussels  
Adult Education Society, Belgrade

# **Adult Education: The Response to Global Crisis**

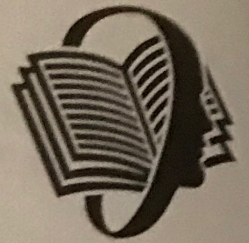
## **Strengths and Challenges of the Profession**



Belgrade, 2010



1838



**Publishers:**

Department of Pedagogy and Andragogy, Faculty of Philosophy, University of Belgrade, Serbia  
Institute for Pedagogy and Andragogy, Faculty of Philosophy, University of Belgrade, Serbia  
European Association for Education of Adults, Brussels  
Adult Education Society, Belgrade, Serbia

**Editors:**

Prof. Snežana Medić, Ph.D., Faculty of Philosophy, University of Belgrade, Serbia  
Mr. Regina Ebner, EAEA, Brussels  
Katarina Popović, Ph.D., Adult Education Society, Belgrade, Serbia

**Reviewers:**

Prof. Sabina Jelenc-Krašovec, Ph.D., Faculty of Arts, Ljubljana, Slovenia  
Prof. Arne Carlsen, Ph.D., Dr. h.c., Danish School of Education Aarhus University, Denmark  
Prof. Radivoje Kulić, Ph.D., Učiteljski fakultet Prizren-Leposavić, Serbia

**For the publisher:**

Aleksandra Pejatović

**Pre-press and printing facilitated by:**

Adult Education Society, Belgrade, Serbia

**Design:**

Zoran Imširagić

**Printed by:**

Čigoja štampa, Beograd  
Print run: 250 copies

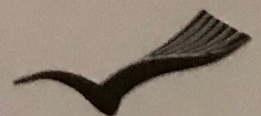
**ISBN: 978-86-82019-63-3**

**Supported by:**



Bundesministerium für  
wirtschaftliche Zusammenarbeit  
und Entwicklung

**dvv** international  
Institut für Internationale Zusammenarbeit  
des Deutschen Volkshochschul-Verbandes



Education and Culture DG

Lifelong Learning Programme

Publication reflects

---

**Part 2**

---

**The Processes of Transfer of Innovative Products among Adult Educators. . . . .99**  
 Paolo Federighi

**Change Management – Professional Andragogical Challenge . . . . .109**  
 Šefika Alibabić

**Further Developing the Adult Learning Sector: a Key Role for Key Competences. . . . .127**  
 Simon Broek

**Social Control of Adult Educators in Serbia . . . . .151**  
 Kristinka Ovesni

**Efficency of Andragogy Studies . . . . .171**  
 Aleksandra Pejatović

**European Master Programme in Lifelong Learning . . . . .185**  
 Arne Carlsen

---

**Part 3**

---

**Global Perspective on Leisure and Preparation of Professionals in Leisure Education . . . . .191**  
 Nada Kačavenda Radić

**Professionalization of High Educational Institutions Marketing in Context of Crisis . . . . .207**  
 Jovan Miljković

**Professionalization of Educators in Family Life Education. . . . .221**  
 Zorica Milošević

**Online Mentoring in Adult Education . . . . .241**  
 Tamara Nikolić Maksić

**Life-span Developmental Psychology Contribution to Building up Teaching Competencies of Adult Educator . . . . .253**  
 Ljiljana Levkov