



UNIVERSITÀ
DEGLI STUDI
FIRENZE

FLORE

Repository istituzionale dell'Università degli Studi di Firenze

Signs of trust. Investigating social media as connective enablers between municipalities and digital publics

Questa è la Versione finale referata (Post print/Accepted manuscript) della seguente pubblicazione:

Original Citation:

Signs of trust. Investigating social media as connective enablers between municipalities and digital publics / Materassi L., Lovari A.. - ELETTRONICO. - (2018), pp. 150-151. (Intervento presentato al convegno A world in crisis: the role of public relations tenutosi a Bled (Slovenia) nel 5-7 luglio 2018).

Availability:

This version is available at: 2158/1164555 since: 2019-07-23T10:50:57Z

Publisher:

University of Ljubljana

Terms of use:

Open Access

La pubblicazione è resa disponibile sotto le norme e i termini della licenza di deposito, secondo quanto stabilito dalla Policy per l'accesso aperto dell'Università degli Studi di Firenze (<https://www.sba.unifi.it/upload/policy-oa-2016-1.pdf>)

Publisher copyright claim:

(Article begins on next page)



(/)

BledCom > Publications > Proceedings & BoA > BledCom 2018 - Book of Abstracts

BledCom

A World in Crisis:
The Role of

DISCUSSION

OFFLINE



18th International Public Relations
Research Symposium
Communication Management, Public Affairs and Public
Relations: Building Trust and Equity
Carnegie Mellon University, 13-15 July 2018

BledCom 2003 Proceedings

Communication Management, Public Affairs and Public Relations: Building Trust and Equ...

BledCom > Publications > Proceedings & BoA > BledCom 2018 - Book of Abstracts

(/asset/X8TC7xWDZ8scsaZau)



BledCom 2004 Proceedings

New Concepts and Technologies for Public Relations, Public Affairs and Corporate Comm...

(/asset/wbvkhv37fFiENqAWt)



BledCom 2006 Proceedings

Democracy, Strategic Communication & Europe: Mission (im)possible

(/asset/DrEeFK4g4Gn22GXbo)



BledCom 2010 Proceedings - Part 1

Government Communication

(/asset/MbAXhfHE7g7beSiF3)



BledCom 2010 Proceedings - Part 2

Government Communication

(/asset/33iahvtP8Fb2pAB5w)



BledCom 2010 Proceedings - Part 3

Government Communication

(/asset/khFKfiZ6Fy43PD5QN)



BledCom 2011 Proceedings

Internal Communication

BledCom > Publications > Proceedings & BoA > BledCom 2018 - Book of Abstracts (/asset/e4oDeL46xpEWRDDvm)



BledCom 2012 Proceedings

Public Relations and Communication Management: The State of the Profession

(/asset/erAEC8HLRaaqhbibH)



BledCom 2013 Proceedings

Trust and the New Realities

(/asset/9jBtCzMACZgGRkS3i)



BledCom 2014 Proceedings

Digital Publics: New Generation, New Media, New Rules

(/asset/BDECjtCbo9FaqjbsZ)



BledCom 2015 Proceedings

Sleeping (with the) Media

(/asset/Rj7YSBhCz22Xx6mHB)



BledCom 2016 - Book of Abstracts

(/asset/fBMFbj5FyB7KTRYTf)



BledCom 2016 Proceedings

Engaging people in a disengaged world

BledCom > Publications > Proceedings & BoA > BledCom 2018 - Book of Abstracts
(/asset/tfyt5d6TmW66QZ8eJ)



BledCom 2017 - Book of Abstracts

(/asset/J3hn6waZr6Zo9BQAm)



BledCom 2017 Proceedings

CSR in Hypermodern Times

(/asset/wkvmMj7MfGbnosrMA)



BledCom 2018 - Book of Abstracts

(/asset/7sZMBkribEYwxikMM)



BledCom 2019 - Book of Abstracts

(/asset/CJLMmvSgiPcne3sc9)

OFFLINE



(/)

BledCom > Publications > Proceedings & BoA > BledCom 2018 - Book of Abstracts
