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CREATIVITY and REALITY



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1 ST I CONA
INTERNATIONAL CONFERENCE
ON ARCHITECTURE



THE ART OF BUILDING FUTURE CITIES

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The field of knowledge defined by the terms "creativity" and "reality" may be considered the permanent framework for a reflection on innovation and the transformation of architecture and cities.

However, it should be noted that in current decades, creativity as the engine of human invention and reality as a response to human needs have had, as their dominant field of application, technological innovation rather than the development of new city images. In recent times architecture and world cities have been especially "designed" by neoliberal, global and urban policies following the realization of mega-events, shopping malls, gated communities, large scale facilities, urban villages, spectacular architectural objects, territorial infrastructure and immaterial networks.

Moreover, while the urban transformations of the European cities are still designed according to the tradition of the last two-centuries, the challenge to design within informal contexts emerged as an inevitable need to match and support the cultural and social identities of the enormous "informal" and "illegal" communities, to deal with inequalities and "expulsions", to improve living conditions and make urban space more democratic, technological and dialogic. Within this framework of "Plural Urbanism" rethinking the concepts of Creativity and Reality can be an important contribution to the construction of an "open city" in which sympathetic imagination, realistic and bold innovation will still be considered the architect's principal means and can still feed the art of building the future city and architecture according to its actual realities, needs, emergencies, for pursuing a widespread human wellbeing and tackling the forces hidden in the global changes.

The theme of the conference is presented in seven topic tracks:

- a. Formal and Informal; b. Art and Artefact;
- c. Autonomy and Heteronomy; d. Vision and Reality;
- e. Memories and Places; f. Form and Structure; g. Policies and Rules.

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Formal and Informal into city centers and surrounding areas

Track a / Formal and Informal

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Key words: centrality, suburbs, heteronomy, imagination, dynamism

Perhaps the city of today is not only unlimited but is simply looking for its new limits: You can then question whether these can still be dimensional limits or an unprecedented limitation imposed by ecological sustainability, and still, you will have to Start from the center or from the outside, from the suburbs?

The decline of urban forms, consequent to the expropriation to the public space of the role of production of communication activities, in which the social interaction is no longer necessarily through a physical space, but by structuring itself on networks Immaterial, it attributes unpublished meanings both to the centers and to the suburbs. With these the concepts of formal and informal are positioned in a contrasting way, sometimes with inverted roles.

The provisional and suspended aspect of the vast marginal areas, defined as suburbs, tends to suggest that the city is elsewhere, whereas it would be better to consider them as city passages in the initial state, if not even visions of the contemporary city In formation. As the site of the new invasion, the suburbs are a sort of boundary state in which the constitutive processes change even before their cognition. Therefore the periphery, as an urban region of momentary transformations, is the question of the modern par excellence, of the new imagination of the unresolved city, in its heteronomy.

It is therefore necessary to become aware of the value of the suburbs as frontiers of the dynamism of the city, metaphors of an evolving model in place, considering the suburbs as new places of the project in which the most current challenges of sustainability and New paradigms of the reduction of soil consumption and re-cycle. In other words, this condition must not be lived much more as a handicap, as an inconciliated tension, as estrangement and as a conflict, but rather as an opportunity, as an area of freedom, as a willingness to consciously choose not approved, towards new logics and different interpretations of everyday life, to rethink the city as a whole, real urban innovation laboratories. There are many examples that confirm this opportunity.

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