

IFAU`19

November 21-23 | Tirana

3rd INTERNATIONAL FORUM ON ARCHITECTURE AND URBANISM

MODERNISATION AND GLOBALIZATION

Challenges and Opportunities in Architecture, Urbanism, Cultural Heritage

PAPERS PROCEEDINGS BOOK

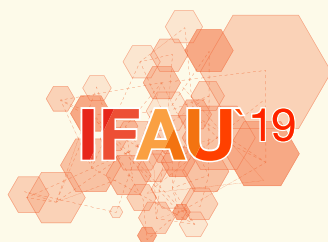
IFAU 2019 – 3rd International Forum on Architecture and Urbanism aims to bring together leading academic scientists, researchers, and research scholars to exchange and share their experiences and research results about all aspects of Architecture, Urbanism, Cultural Heritage within Modernization and Globalization trends of XXI century.

The third edition is expanding the horizon by introducing a series of overlapping visions spanning the recently institutionalized Adriatic – Ionian Euroregion, now extended to the Balkan and South-East European region.

The Forum will concentrate on Architecture, Urbanism, Cultural Heritage located in contexts and territories that reveal their tendencies to Modernization and Globalization.

Themes of the Research Abstracts

- Global / local modernizations
 - XXth Century modernism and the question of cultural heritage
- Phenomena of re-generation, revitalization, recycle, reuse
 - Modernization / globalization of urban planning / design and landscapes
- Modern housing
- Modern designing and daily life / universal design
 - Utilization of future technologies
- Sustainability on the era of modernization / globalization



IFAU

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Modernisation and Globalization

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TIRANA INTERNATIONAL

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A panel of six speakers (three men and three women) seated at a long table with microphones and laptops, facing the audience.

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3rd INTERNATIONAL FORUM ON ARCHITECTURE AND URBANISM

Poster session

IFAU 19
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ECOMUSEO DELL'ARNO

Antonio Capestro
DIDA - Dipartimento di Architettura - Università degli Studi di Firenze



Tema.

"Ecomuseo dell'Arno" documenta un progetto di ricerca, iniziato nel 2018 attraverso un Seminario Internazionale, svolto presso il DIDA-Dipartimento di Architettura di Firenze e presso l'Università di Architettura Nostra Signora del Buon Consiglio di Tirana. Il Seminario, attraverso un gruppo di studenti italiani e albanesi coordinati da docenti e tutor di diverse discipline, propone un'esperienza progettuale in un'area specifica del sistema Arno, Piazza Poggi/terrazza Marasco, all'interno del centro storico di Firenze (Patrimonio Mondiale dell'Umanità dal 1982) con i seguenti obiettivi:

- elaborare strumenti per una metodologia di progetto capace di essere interpretata contemporaneamente attraverso la lettura attenta e sensibile del passato;
 - innescare un processo di riqualificazione e reinvenzione di un contesto per ridefinire, su più scale di relazione materiale (architettura/città/paesaggio) e immateriale (memoria/patrimonio/genius loci), una nuova identità dei luoghi.
- Nello specifico, il tema individua, come indirizzo strategico di progettazione, lo sviluppo di un "Ecomuseo dell'Arno" inteso come strumento di riappropriazione del patrimonio materiale e immateriale del fiume da parte della collettività. Obiettivo dell'ecomuseo, infatti, è quello di riformulare e ricostruire un senso di identità per il territorio all'interno di un distretto culturale pur conservando le specificità di ciascuno dei luoghi notevoli interessati in maniera da stimolare, all'interno di un sistema innovativo, una nuova forma di relazione e una nuova cultura del fiume e della città.

Dal 2020 la Ricerca in oggetto, promossa dal CISDU-Centro Internazionale di Studi sul Design Urbano e UD-Laboratorio di Urban Design del DIDA in collaborazione con l'ufficio UNESCO del Comune di Firenze, farà parte delle azioni di progetto da sviluppare nell'ambito del Piano di Gestione UNESCO del Comune di Firenze.

Keywords: Firenze, Ecomuseo dell'Arno, Patrimonio Unesco, Urban design, Landscape

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Figure 1 (a sinistra) Vista dal fiume Arno verso l'area di progetto. Foto di Antonio Capestro. Figure 2: (in alto e in basso) Schemi concettuali per il sistema Ecomuseo dell'Arno.

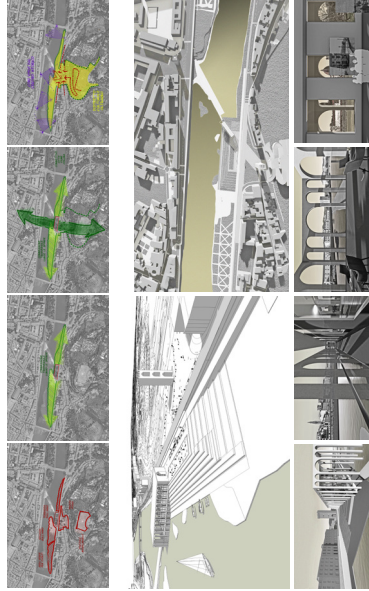


Figure 4 (in alto) Masterplan del gruppo: Enea Bardhi, Julia Demiraj, Gentiana Koli, Juard Myftaraj.

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- Il Seminario Internazionale ha avuto la seguente organizzazione:
- Istituzioni principali: Facoltà di Architettura di Tirana, Università Nostra Signora del Buon Consiglio; DIDA-Dipartimento di Architettura, Università degli Studi di Firenze.
 - Coordinamento: Antonio Capestro.
 - Docenti: Fabio Capanni - Progettazione Architettonica e Urbana; Camilla Perrone - Urbanistica; Antonella Trombadore - Gestione sostenibile delle acque e dei rifiuti urbani.
 - Visiting Professor: Maria Elisabetta Agostini dell'Università degli Studi Firenze (Giuseppe Poggi: la costruzione del Paesaggio); Giuseppe de Grazia del Comune di Firenze (Il restauro delle Rampe in Piazza Poggi); Patrizia Laudati dell'Università Polytechnique Hauts de France (La Semantica in Architettura).
 - Tutor: Simone Barbì; Milena Blagojevic; Angela Fiorelli; Vanessa Stella; Diana Torres.
 - Promotore dell'iniziativa: UD-Laboratorio di Urban Design del sistema DIDA-lab.
 - Partner: CISDU - Centro Internazionale di Studi sul Design Urbano; Ufficio UNESCO del Comune di Firenze; MUSE - Musei Eventi Firenze e Le Murate, Progetti Arte Contemporanea del Comune di Firenze.
- Si ringraziano tutti gli studenti albanesi e italiani che hanno partecipato al Seminario e che, con impegno ed entusiasmo, hanno offerto il loro prezioso contributo di idee.

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